



PRIORITY



RxSaveCard



How RxSaveCard Transformed Prescription Savings with Priority's Banking & Treasury Solution



< OVERVIEW >

Modernizing Employee Healthcare Benefits

RxSaveCard set out with an ambitious mission: help employers radically reduce healthcare expenses while giving employees more accessible, flexible ways to pay for prescriptions and everyday medical needs. But to make this possible, they needed more than a standard payment provider, they needed a partner who could innovate alongside them.

KEY TAKEAWAYS

- RxSaveCard partnered with Priority to make healthcare more affordable for employers and employees.
- Priority's Banking and Treasury solution, Passport, enabled RxSaveCard to innovate beyond traditional insurance and offer radically cheaper, flexible benefits.
- Operational efficiency, compliance, and scalability were unlocked through Passport's infrastructure and collaborative approach.
- The partnership empowered RxSaveCard to stay lean while delivering enterprise-grade benefits at scale.

< CHALLENGE >

High Costs & Rigid Insurance Models

RxSaveCard wanted to reduce healthcare costs for employers while giving employees new ways to pay for prescriptions outside traditional insurance plans. Traditional solutions often replicated existing insurance workflows and lacked flexibility, making it difficult to:

- Offer discount pricing for employees
- Allow contributions outside of standard insurance
- Launch a scalable solution quickly and securely

“Passport understood the people behind the dollars,” Jace said. “They helped us operationalize a secure program that actually benefits employees at scale.”



Jace Mouse
President & CTO, RxSaveCard



< SOLUTION >

Flexible, Compliant Financial Infrastructure

RxSaveCard chose Priority's Banking and Treasury solution, Passport, for its ability to combine employee benefits and financial services into a seamless program. Key features included:

- **Employee Card Issuance:** Easy distribution to employees with secure and compliant handling of funds.
- **Technical Collaboration:** APIs and technical capabilities built alongside RXSaveCard's team to support innovation.
- **KYC & Compliance Management:** Passport simplified the complex regulatory landscape by streamlining processes that are typically overwhelming for early-stage companies. The team brought deep expertise across banking operations, card network requirements, and regulatory compliance, ensuring the program was both fully compliant and built to scale.
- **Operational Support & Scalability:** Priority's team provided infrastructure for card delivery, fund flow management, security, and risk mitigation, enabling RxSaveCard to scale without expanding headcount.



< RESULTS >

Faster Launch, Lower Costs, Scalable Growth

- **Rapid Innovation:** RxSaveCard launched a benefits program unconstrained by traditional insurance models, moving from initial concept to a fully built card program in under a quarter.
- **Operational Efficiency:** Lean internal operations while leveraging Priority's full infrastructure.
- **Compliance & Security:** Smooth KYC process and fully compliant program management.
- **Scalable Growth:** Enabled faster solution delivery to employers and employees without additional overhead.
- **Employee Impact:** Transparent cost savings and improved accessibility for prescription and healthcare benefits.



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At the end of the day, it's about helping employees at scale and Priority makes that possible for us.”



Jace Mouse
President & CTO, RxSaveCard



< CONCLUSION >

A New Standard for Employee Benefit Innovation

By partnering with Priority, RxSaveCard transformed the way employers and employees access affordable healthcare benefits. Priority's Banking and Treasury solution, Passport, provided both the infrastructure and the collaborative approach needed to innovate, scale, and deliver meaningful savings, all while keeping operations lean and compliant.

Ready to explore how Passport, Priority's Banking & Treasury solution, can help fuel your growth?

Click [here](#) to learn more.

About Priority

Priority is the payments and banking solution that enables businesses to collect, store, lend and send funds through a unified commerce engine. Our platform combines payables, merchant services, and banking and treasury solutions so leaders can streamline financial operations efficiently — and our innovative industry experts help businesses navigate and build momentum on the path to growth. With the Priority Commerce Engine, leaders can accelerate cash flow, optimize working capital, reduce unnecessary costs, and unlock new revenue opportunities. To learn more about Priority (NASDAQ: PRTH), visit prioritycommerce.com.

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They anticipated challenges, worked with us at every stage, and took us seriously from the start. That's the kind of partner every employee-benefit innovator needs.”



Jace Mouse

President & CTO, RxSaveCard

