



PRIORITY



How embedded finance
infrastructure *fueled 2X*
growth in six months

< OVERVIEW >

Key takeaways

Growing a fintech business is hard enough without having to stitch together disconnected banking systems. At **SlipStream Financial**, managing payments across multiple accounts and providers was slowing us down until we found a better way. With embedded finance infrastructure from Priority, we were able to simplify payments, scale faster, and double our business in just six months.

- SlipStream replaced a fragmented payment setup with a fully integrated infrastructure.
- Priority's Passport platform made implementation fast, simple, and scalable.
- Embedded finance helped unlock larger, more sophisticated client opportunities.
- The right infrastructure enabled SlipStream to grow 2X in just six months.

< CHALLENGE >

Disconnected payment infrastructure

Before partnering with Priority, SlipStream Financial, a Charlotte-based fintech company offering a modern treasury and payment hub, struggled with the complexity of managing multiple bank accounts for different payment methods, none of which were automated or integrated.

"It wasn't uncommon for our customers to constantly interface with three different bank accounts to make payments," said Miles Busby, President of SlipStream Financial.

The SlipStream team tested various providers, even signing a contract with one, only to find the implementation process so burdensome they walked away.

“

We looked at several providers in the market, and Priority was by far the easiest to work with because they already have the banking infrastructure in their system.”



Miles Busby

President of SlipStream Financial



< SOLUTION >

A fully integrated infrastructure

Enter: Passport by Priority.

What set Passport apart was its ready-to-deploy banking infrastructure; no need to chase down a sponsor bank or endure endless due diligence cycles.

With essential payment capabilities already in place - ACH, same-day ACH, domestic and international wires - SlipStream was able to integrate its own card products to create a powerful, unified solution.

“We were able to marry what Priority had to what we already had to make a more robust solution for the market.”

Priority’s world-class infrastructure and rapid scalability empowered us to pursue larger, more sophisticated clients, contributing to a doubling of our results.



⟨ RESULTS ⟩

Simplicity, automation, and scale

The technical implementation was nearly effortless. Priority's APIs delivered from Day One, with no need to involve engineering support.

“The fact that we didn't need to have an engineer on the phone to help us through an issue is unheard of.”

The service was just as smooth.

“Everyone, from the executives to our account manager, has been highly responsive, accessible, and thorough in addressing our questions.”

Ready to explore how Passport can help fuel your growth?

Get in touch to learn more.

⟨ CHALLENGE ⟩

Advice to other fintechs

When asked what he'd say to others exploring banking and treasury solutions, Miles didn't hold back:

“

Don't waste any more time looking. Priority is the best in the business.”



Miles Busby
President of SlipStream Financial

About Priority

Priority is the payments and banking solution that enables businesses to collect, store, lend and send funds through a unified commerce engine. Our platform combines payables, merchant services, and banking and treasury solutions so leaders can streamline financial operations efficiently — and our innovative industry experts help businesses navigate and build momentum on the path to growth. With the Priority Commerce Engine, leaders can accelerate cash flow, optimize working capital, reduce unnecessary costs, and unlock new revenue opportunities. To learn more about Priority (NASDAQ: PRTH), visit prioritycommerce.com.