

Commercial Payments Exchange (CPX)

CPX Buyer Initiated Payments (BIP) Create Revenue from your Supply Chain

Case Study | Customer A

Profile

Customer A is one of the largest supermarket and general retail chains in the United States, and they are currently processing \$5 Million a month in BIP transactions. This customer achieved these volumes within 6 months by utilizing a custom CPX Commercial Payments Supplier Campaign.

Transformation

Customer A wanted to eliminate the cost of issuing, delivering and managing paper checks in order to maximize the automation of their accounts payables process across procurement and AP activities. As an added benefit, BIP provided efficiencies to their supplier partners by automating the processing of transactions while providing them with payment acceleration.

Customer A has already **reduced paper checks and administrative costs while generating significant revenue from rebates** - a new revenue channel that continues to grow (and is targeted to double) within the next 12 months.

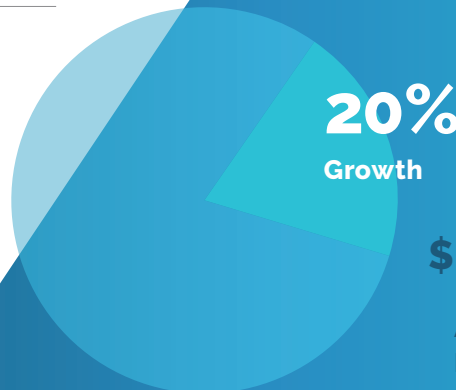
Results



Converted
6,600
Checks to
ePayments



Enrolled
542
Suppliers



\$600,000
Annual Rebate
Revenue

\$80,000
Annual Check
Expense Savings

