

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the quarterly period ended September 30, 2023

OR
 TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the transition period from _____ to _____

Commission file number: 001-37872



Priority Technology Holdings, Inc.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of
incorporation or organization)

47-4257046

(I.R.S. Employer
Identification No.)

2001 Westside Parkway
Suite 155

Alpharetta,

Georgia

30004

(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code: (404) 952-2107

Not applicable

(Former name, former address and former fiscal year, if changed since last report)

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol	Name of each exchange on which registered
Common Stock, par value \$0.001	PRTH	Nasdaq Global Market

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer Accelerated filer
Non-accelerated filer Smaller reporting company
Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).
Yes No

As of November 3, 2023, the number of the registrant's Common Stock outstanding was 76,722,581.

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Commonly Used or Defined Terms

Term	Definition
2018 Plan	2018 Equity Incentive Plan
2021 Stock Purchase Plan	Priority Technology Holdings, Inc. 2021 Employee Stock Purchase Plan
2021 Share Repurchase Program	Priority Technology Holdings, Inc. 2021 Share Repurchase Program
AOCI	Accumulated other comprehensive income/loss
AP	Accounts payable
ASC	Accounting Standards Codification
APIC	Additional paid-in capital
Amended Certificate of Designation	Amended and Restated Certificate of Designation of Senior Preferred Stock effective as of June 30, 2023
ASU	Accounting Standards Update
B2B	Business-to-business
B2C	Business-to-consumer
CEO	Chief Executive Officer
CFO	Chief Financial Officer
Common Stock	The Company's Common Stock, par value \$0.001
Credit Agreement	Credit and Guaranty Agreement with Truist Bank dated as of April 27, 2021 (as amended)
EAETR	Estimated annual effective tax rate
ESPP	Employee Stock Purchase Plan
Exchange Act	Securities Exchange Act of 1934
FASB	Financial Accounting Standards Board
FDIC	Federal Deposit Insurance Corporation
FBO	For the benefit of
FI	Financial institution
Finxera	Finxera Holdings, Inc.
GAAP	U.S. Generally Accepted Accounting Principles
IRA	Inflation Reduction Act, enacted by the U.S. Federal Government on August 16, 2022
ISO	Independent sales organization
ISV	Independent software vendor
LIBOR	London Interbank Offered Rate
NCI	Non-controlling interests in consolidated subsidiaries
Revolving credit facility	\$65.0 million line issued under the Credit Agreement
Plastiq	Acquisition of Plastiq, Inc. and certain of its affiliates
PRTH	Priority Technology Holdings, Inc.
SEC	Securities and Exchange Commission
SOFR	Secured Overnight Financing Rate
SMB	Small to medium-sized businesses
Term facility	\$620.0 million senior secured term loan facility issued under the Credit Agreement (including \$320.0 million delayed draw facility)

Priority Technology Holdings, Inc.
Unaudited Consolidated Balance Sheets
(in thousands, except share data)

PART I. FINANCIAL INFORMATION
Item 1. Financial Statements

	September 30, 2023	December 31, 2022
Assets		
Current assets:		
Cash and cash equivalents	\$ 24,595	\$ 18,454
Restricted cash	13,890	10,582
Accounts receivable, net of allowances of \$1,281 and \$1,143, respectively	61,134	78,113
Prepaid expenses and other current assets	13,274	11,832
Current portion of notes receivable, net of allowance of \$0 and \$0, respectively	1,561	1,471
Settlement assets and customer/subscriber account balances	712,170	532,018
Total current assets	826,624	652,470
Notes receivable, less current portion	3,616	3,191
Property, equipment and software, net	41,851	34,687
Goodwill	375,794	369,337
Intangible assets, net	285,490	288,794
Deferred income taxes, net	18,879	16,447
Other noncurrent assets	11,145	8,437
Total assets	<u>\$ 1,563,399</u>	<u>\$ 1,373,363</u>
Liabilities, Redeemable Senior Preferred Stock and Stockholders' Deficit		
Current liabilities:		
Accounts payable and accrued expenses	\$ 56,107	\$ 51,864
Accrued residual commissions	31,023	35,979
Customer deposits and advance payments	6,634	2,618
Current portion of long-term debt	6,200	6,200
Settlement and customer/subscriber account obligations	710,068	533,340
Total current liabilities	810,032	630,001
Long-term debt, net of current portion, discounts and debt issuance costs	616,781	598,926
Other noncurrent liabilities	18,545	11,643
Total noncurrent liabilities	635,326	610,569
Total liabilities	1,445,358	1,240,570
Commitments and contingencies (Note 13)		
Redeemable senior preferred stock, net of discounts and issuance costs:		
Redeemable senior preferred stock, \$0.001 par value; 250,000 shares authorized; 225,000 issued and outstanding at September 30, 2023 and December 31, 2022	252,923	235,579
Stockholders' deficit:		
Preferred stock, \$0.001; 100,000,000 shares authorized; 0 issued or outstanding at September 30, 2023 and December 31, 2022	—	—
Common Stock, \$0.001 par value; 1,000,000,000 shares authorized; 79,197,600 and 78,385,685 shares issued at September 30, 2023 and December 31, 2022, respectively; and 76,633,517 and 76,044,629 shares outstanding at September 30, 2023 and December 31, 2022, respectively	77	76
Treasury stock at cost, 2,564,083 and 2,341,056 shares at September 30, 2023 and December 31, 2022, respectively	(12,577)	(11,559)
Additional paid-in capital	—	9,650
Accumulated other comprehensive loss	(34)	—
Accumulated deficit	(123,714)	(102,208)
Total stockholders' deficit attributable to stockholders of PRTH	(136,248)	(104,041)
Non-controlling interests in consolidated subsidiaries	1,366	1,255
Total stockholders' deficit	(134,882)	(102,786)
Total liabilities, redeemable senior preferred stock and stockholders' deficit	<u>\$ 1,563,399</u>	<u>\$ 1,373,363</u>

See [Notes to Unaudited Consolidated Financial Statements](#)

Priority Technology Holdings, Inc.
Unaudited Consolidated Statements of Operations and Comprehensive Loss
(in thousands, except per share amounts)

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2023	2022	2023	2022
Revenues	\$ 189,015	\$ 166,417	\$ 556,333	\$ 486,086
Operating expenses				
Cost of revenue (excludes depreciation and amortization)	116,682	107,958	353,929	320,187
Salary and employee benefits	20,129	16,384	58,286	48,231
Depreciation and amortization	17,275	17,817	53,303	52,675
Selling, general and administrative	11,423	10,178	31,328	27,027
Total operating expenses	165,509	152,337	496,846	448,120
Operating income	23,506	14,080	59,487	37,966
Other (expense) income				
Interest expense	(19,997)	(13,412)	(55,461)	(37,282)
Other income, net	732	231	1,319	311
Total other expense, net	(19,265)	(13,181)	(54,142)	(36,971)
Income before income taxes	4,241	899	5,345	995
Income tax expense	4,328	1,691	6,550	1,833
Net loss	(87)	(792)	(1,205)	(838)
Less: Dividends and accretion attributable to redeemable senior preferred stockholders	(12,192)	(9,466)	(35,252)	(26,415)
Net loss attributable to common stockholders	(12,279)	(10,258)	(36,457)	(27,253)
Other comprehensive loss				
Foreign currency translation adjustments	(65)	—	(34)	—
Comprehensive loss	\$ (12,344)	\$ (10,258)	\$ (36,491)	\$ (27,253)
Loss per common share:				
Basic and diluted	\$ (0.16)	\$ (0.13)	\$ (0.47)	\$ (0.35)
Weighted-average common shares outstanding:				
Basic and diluted	78,381	77,984	78,270	78,392

See [Notes to Unaudited Consolidated Financial Statements](#)

Priority Technology Holdings, Inc.
Unaudited Consolidated Statements of Changes in Stockholders' Deficit and Non-Controlling Interest
(in thousands)

	Common Stock		Treasury Stock		APIC	AOCI	Accumulated Deficit	Deficit Attributable to Stockholders	NCIs	Total
	Shares	\$	Shares	\$						
December 31, 2022	76,044	\$ 76	2,341	\$ (11,559)	9,650	\$ —	(102,208)	(104,041)	\$ 1,255	(102,786)
Equity-classified stock-based compensation	—	—	—	—	1,936	—	—	1,936	—	1,936
ESPP compensation and vesting of stock-based compensation	517	—	—	—	37	—	—	37	—	37
Shares withheld for taxes	(157)	—	157	(777)	—	—	—	(777)	—	(777)
Dividends on redeemable senior preferred stock	—	—	—	—	(10,477)	—	—	(10,477)	—	(10,477)
Accretion of redeemable senior preferred stock	—	—	—	—	(818)	—	—	(818)	—	(818)
Adjustment to NCI	—	—	—	—	—	—	—	—	(403)	(403)
Foreign currency translation adjustment	—	—	—	—	—	24	—	24	—	24
Net loss	—	—	—	—	—	—	(506)	(506)	—	(506)
March 31, 2023	76,404	\$ 76	2,498	\$ (12,336)	328	\$ 24	(102,714)	(114,622)	\$ 852	(113,770)
Equity-classified stock-based compensation	—	—	—	—	1,746	—	—	1,746	—	1,746
ESPP compensation and vesting of stock-based compensation	192	—	—	—	43	—	—	43	—	43
Shares withheld for taxes	(65)	—	65	(241)	—	—	—	(241)	—	(241)
Dividends on redeemable senior preferred stock	—	—	—	—	(10,934)	—	—	(10,934)	—	(10,934)
Accretion of redeemable senior preferred stock	—	—	—	—	(831)	—	—	(831)	—	(831)
Foreign currency translation adjustment	—	—	—	—	—	7	—	7	—	7
Reclassification of negative additional paid-in capital	—	—	—	—	9,648	—	(9,648)	—	—	—
Net loss	—	—	—	—	—	—	(612)	(612)	—	(612)
June 30, 2023	76,531	\$ 76	2,563	\$ (12,577)	—	\$ 31	(112,974)	(125,444)	\$ 852	(124,592)

Priority Technology Holdings, Inc.
Unaudited Consolidated Statements of Changes in Stockholders' Deficit and Non-Controlling Interest
(in thousands)

	Common Stock		Treasury Stock		APIC	AOCI	Accumulated Deficit	Deficit Attributable to Stockholders	NCIs	Total
	Shares	\$	Shares	\$						
Equity-classified stock-based compensation	—	—	—	—	1,501	—	—	1,501	—	1,501
ESPP compensation and vesting of stock-based compensation	103	1	—	—	38	—	—	39	—	39
Shares withheld for taxes	—	—	1	—	—	—	—	—	—	—
Dividends on redeemable senior preferred stock	—	—	—	—	(11,348)	—	—	(11,348)	—	(11,348)
Accretion of redeemable senior preferred stock	—	—	—	—	(844)	—	—	(844)	—	(844)
Issuance of profit interests/common equity in subsidiaries	—	—	—	—	—	—	—	—	514	514
Foreign currency translation adjustment	—	—	—	—	—	(65)	—	(65)	—	(65)
Reclassification of negative additional paid-in capital	—	—	—	—	10,653	—	(10,653)	—	—	—
Net loss	—	—	—	—	—	—	(87)	(87)	—	(87)
September 30, 2023	76,634	\$ 77	2,564	\$ (12,577)	—	\$ (34)	(123,714)	(136,248)	1,366	\$ (134,882)

Priority Technology Holdings, Inc.
Unaudited Consolidated Statements of Changes in Stockholders' Deficit and Non-Controlling Interest
(in thousands)

	Common Stock		Treasury Stock		APIC	AOCI	Accumulated Deficit	Deficit Attributable to Stockholders	NCIs	Total
	Shares	\$	Shares	\$						
December 31, 2021	76,740	\$ 77	720	\$ (4,091)	\$ 39,835	\$ —	\$ (100,058)	\$ (64,237)	\$ —	\$ (64,237)
Equity-classified stock-based compensation	—	—	—	—	1,558	—	—	1,558	—	1,558
Vesting of stock-based compensation	129	—	—	—	—	—	—	—	—	—
Share repurchases and shares withheld for taxes	(27)	1	27	(157)	(1)	—	—	(157)	—	(157)
Dividends on redeemable senior preferred stock	—	—	—	—	(7,595)	—	—	(7,595)	—	(7,595)
Accretion of redeemable senior preferred stock	—	—	—	—	(805)	—	—	(805)	—	(805)
Net loss	—	—	—	—	—	—	(333)	(333)	—	(333)
March 31, 2022	76,842	\$ 78	747	\$ (4,248)	\$ 32,992	\$ —	\$ (100,391)	\$ (71,569)	\$ —	\$ (71,569)
Equity-classified stock-based compensation	—	—	—	—	1,542	—	—	1,542	—	1,542
ESPP compensation and vesting of stock-based compensation	157	—	—	—	57	—	—	57	—	57
Share repurchases and shares withheld for taxes	(431)	—	431	(1,922)	—	—	—	(1,922)	—	(1,922)
Dividends on redeemable senior preferred stock	—	—	—	—	(7,732)	—	—	(7,732)	—	(7,732)
Accretion of redeemable senior preferred stock	—	—	—	—	(817)	—	—	(817)	—	(817)
Net income	—	—	—	—	—	—	287	287	—	287
June 30, 2022	76,568	\$ 78	1,178	\$ (6,170)	\$ 26,042	\$ —	\$ (100,104)	\$ (80,154)	\$ —	\$ (80,154)
Equity-classified stock-based compensation	—	—	—	—	1,104	—	—	1,104	—	1,104
ESPP compensation and vesting of stock-based compensation	43	—	—	—	39	—	—	39	—	39
Share repurchases and shares withheld for taxes	(630)	—	630	(2,595)	—	—	—	(2,595)	—	(2,595)
Dividends on redeemable senior preferred stock	—	—	—	—	(8,636)	—	—	(8,636)	—	(8,636)
Accretion of redeemable senior preferred stock	—	—	—	—	(830)	—	—	(830)	—	(830)
Net income	—	—	—	—	—	—	(792)	(792)	—	(792)
September 30, 2022	75,981	\$ 78	1,808	\$ (8,765)	\$ 17,719	\$ —	\$ (100,896)	\$ (91,864)	\$ —	\$ (91,864)

See [Notes to Unaudited Consolidated Financial Statements](#).

Priority Technology Holdings, Inc.
Unaudited Consolidated Statements of Cash Flows
(in thousands)

	Nine Months Ended September 30,	
	2023	2022
Cash flows from operating activities:		
Net loss	\$ (1,205)	\$ (838)
Adjustments to reconcile net loss to net cash provided by operating activities:		
Depreciation and amortization of assets	53,303	52,675
Stock-based compensation	5,183	4,204
Amortization of debt issuance costs and discounts	2,812	2,613
Deferred income tax	(2,432)	(3,567)
Change in contingent consideration	906	—
Other non-cash items, net	(169)	(154)
Change in operating assets and liabilities:		
Accounts receivable	17,931	(11,265)
Prepaid expenses and other current assets	(2,630)	(2,575)
Income taxes (receivable) payable	498	1,003
Notes receivable	(668)	569
Accounts payable and other accrued liabilities	302	13,711
Customer deposits and advance payments	3,802	(1,910)
Other assets and liabilities, net	(4,953)	(3,908)
Net cash provided by operating activities	72,680	50,558
Cash flows from investing activities:		
Acquisition of business, net of cash acquired	(28,182)	—
Additions to property, equipment and software	(15,268)	(11,380)
Notes receivable, net	151	(3,250)
Acquisitions of assets and other investing activities	(7,925)	(6,465)
Net cash used in investing activities	(51,224)	(21,095)
Cash flows from financing activities:		
Debt issuance and modification costs paid	(807)	—
Repayments of long-term debt	(4,650)	(4,650)
Borrowings under revolving credit facility	44,000	23,000
Repayments of borrowings under revolving credit facility	(23,500)	(32,000)
Repurchases of Common Stock and shares withheld for taxes	(1,018)	(4,674)
Dividends paid to redeemable senior preferred stockholders	(17,908)	(11,478)
Settlement and customer/subscriber accounts obligations, net	165,610	25,695
Payment of contingent consideration related to business combination	(4,698)	(3,992)
Net cash provided by (used in) financing activities	157,029	(8,099)
Net change in cash and cash equivalents and restricted cash:		
Net increase in cash and cash equivalents, and restricted cash	178,485	21,364
Cash and cash equivalents and restricted cash at beginning of period	560,610	518,093
Cash and cash equivalents and restricted cash at end of period	\$ 739,095	\$ 539,457

Priority Technology Holdings, Inc.
Unaudited Consolidated Statements of Cash Flows
(in thousands)

	Nine Months Ended September 30,	
	2023	2022
Reconciliation of cash and cash equivalents, and restricted cash:		
Cash and cash equivalents	\$ 24,595	\$ 12,707
Restricted cash	13,890	11,624
Cash and cash equivalents included in settlement assets and customer/subscriber account balances (see Note 4)	700,610	515,126
Total cash and cash equivalents, and restricted cash	\$ 739,095	\$ 539,457
Supplemental cash flow information:		
Cash paid for interest	\$ 54,670	\$ 33,023
Non-cash investing and financing activities:		
Treasury stock purchases settled after the balance sheet date	\$ —	\$ 651
Contingent consideration accrual	\$ —	\$ 4,825
Non-cash additions to other noncurrent assets for right-of-use operating leases	\$ —	\$ 166
Adjustment to value of profit interest units	\$ 596	\$ —
Acquisition of intangible asset	\$ 193	\$ —
Measurement period adjustment to purchase price	\$ 110	\$ —
Cash portion of dividend payable for redeemable senior preferred stock ⁽¹⁾	\$ 6,810	\$ —
Issuance of NCI	\$ 184	\$ —

⁽¹⁾ Paid on October 2, 2023

See [Notes to Unaudited Consolidated Financial Statements](#)

Priority Technology Holdings, Inc.
Notes to Unaudited Consolidated Financial Statements

1. Basis of Presentation and Significant Accounting Policies

Business, Consolidation and Presentation

Priority Technology Holdings, Inc. and its consolidated subsidiaries are referred to herein collectively as "Priority," "PRTH," the "Company," "we," "our" or "us," unless the context requires otherwise. Priority is a provider of merchant acquiring, integrated payment software, money transmission services and commercial payments solutions.

The Company operates on a calendar year ending each December 31 and on four calendar quarters ending on March 31, June 30, September 30 and December 31 of each year. Results of operations reported for interim periods are not necessarily indicative of results for the entire year.

The accompanying Unaudited Consolidated Financial Statements include the accounts of the Company and its majority-owned subsidiaries. All material intercompany balances and transactions have been eliminated in consolidation. These Unaudited Consolidated Financial Statements have been prepared in accordance with GAAP for interim financial information pursuant to the rules and regulations of the SEC. The Consolidated Balance Sheet as of December 31, 2022 was derived from the audited financial statements included in the Company's Annual Report on Form 10-K for the year ended December 31, 2022 but does not include all disclosures required by GAAP for annual financial statements.

NCI represents the equity interest in certain consolidated entities in which the Company owns less than 100% of the profit interests. Changes in the Company's ownership interest while the Company retains its controlling interest are accounted for as equity transactions. As of September 30, 2023, there was no income or loss attributable to NCI in accordance with the applicable operating agreements.

In the opinion of the Company's management, all known adjustments necessary for a fair presentation of the Unaudited Consolidated Financial Statements for interim periods have been made. These adjustments consist of normal recurring accruals and estimates that affect the carrying amounts of assets and liabilities. These Unaudited Consolidated Financial Statements should be read in conjunction with the Consolidated Financial Statements and notes thereto included in the Company's Annual Report on Form 10-K for the year ended December 31, 2022.

The results for the quarter and nine months ended September, 30, 2023 include the results of the PlastiQ business acquired through Chapter 11 bankruptcy process on July 31, 2023.

Use of Estimates

The preparation of Unaudited Consolidated Financial Statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the Unaudited Consolidated Financial Statements and the reported amounts of revenues and expenses during the reported period. Actual results could materially differ from those estimates.

Revenue Recognition

For the PlastiQ business that was acquired on July 31, 2023 (refer to [Note 2. Acquisitions](#).) the Company accepts card payments from its customers and processes disbursements to their vendors. For these transactions, the Company acts as merchant of record, therefore, considered as the principal and accordingly presents its revenue on a gross basis. The Company also offers

volume rebates as an incentive to increase business and customer engagement. These rebates are presented as net of revenue. Transaction processing costs, including interchange fees, are presented as costs of revenue.

Accounts Receivable, net

Accounts receivables include dues from the Company's sponsor banks (for revenues earned, net of related interchange and processing fees, and do not bear interest), agents, merchants and other customers, stated net of allowance for current expected credit losses for any uncollectible amounts.

Foreign Currency

The Company's reporting currency is the U.S. dollar. The functional currency of the Indian subsidiary of the Company is Indian Rupee (i.e. local currency of Republic of India). The functional currency of the Canadian subsidiary of the Company is the Canadian Dollar. Accordingly, assets and liabilities denominated in a foreign currency are translated into U.S. dollars at the current exchange rate on the last day of the reporting period. Revenues and expenses are translated using the average exchange rate in effect during the reporting period. Translation adjustments are reported as a component of accumulated other comprehensive income (loss).

Recently Adopted Accounting Standards

Credit Losses

In June 2016, the FASB issued ASU 2016-13, *Measurement of Credit Losses on Financial Instruments* ("ASU 2016-13"). This new guidance changes how entities account for credit impairment for trade and other receivables, as well as for certain financial assets and other instruments. ASU 2016-13 replaces the current "incurred loss" model with an "expected loss" model. Under the "incurred loss" model, a loss (or allowance) is recognized only when an event has occurred (such as a payment delinquency) that causes the entity to believe that a loss is probable (i.e., that it has been "incurred"). Under the "expected loss" model, a loss (or allowance) is recognized upon initial recognition of the asset that reflects all future events that leads to a loss being realized, regardless of whether it is probable that the future event will occur. The Company adopted ASU 2016-13 effective January 1, 2023 using the modified-retrospective approach. The implementation of ASU 2016-13 did not have a material impact on the Company's Unaudited Consolidated Financial Statements. Additionally, the Company modified its accounting policy to conform with the requirements of the adoption of this standard.

Reference Rate Reform

In March 2020, the FASB issued ASU 2020-04, *Facilitation of the Effects of Reference Rate Reform on Financial Reporting*, which provides temporary optional expedients and exceptions to the GAAP guidance on contract modifications and hedge accounting to ease the financial reporting burdens of the expected market transition from the LIBOR and other interbank offered rates to alternative reference rates, such as the SOFR. An entity that makes this election would not have to remeasure the contract at the modification date or reassess a previous accounting determination. In January 2021, the FASB issued ASU 2021-01, *Reference Rate Reform (Topic 848)*, Scope ASU 2021-01, which clarifies that certain optional expedients and exceptions in Topic 848 for contract modifications and hedge accounting apply to derivatives that are affected by the discounting transition. The Company adopted the optional expedients of Topic 848 on June 30, 2023 upon the amendments of its Credit Agreement (see [Note 8. Debt Obligations](#)) and the Certificate of Designation (see [Note 9. Redeemable Senior Preferred Stock and Warrants](#)), which transitioned the Company's reference rates from LIBOR to SOFR. The adoption of this standard did not have a material impact on the Company's Unaudited Consolidated Financial Statements.

2. Acquisitions

Plastiq Acquisition

On May 23, 2023, PRTH's subsidiary, Plastiq, Powered by Priority, LLC (the "acquiring entity"), entered into a stalking horse equity and asset purchase agreement (the "Purchase Agreement") with Plastiq, Inc. and certain of its affiliates ("Plastiq") to acquire substantially all of the assets of Plastiq, including the equity interest in Plastiq Canada, Inc. Plastiq is a buyer funded

B2B payments platform offering bill pay and instant access to working capital to its customers and will complement the Company's existing supplier-funded B2B payments business. On May 24, 2023, PlastiQ filed voluntary petitions for relief under Chapter 11 of Title 11 of the United States Code in the United States Bankruptcy Court for the District of Delaware.

The purchase was completed on July 31, 2023 for a total purchase consideration of approximately \$37.3 million. The total purchase consideration included \$28.5 million in cash and the remaining consideration is in the nature of deferred or contingent consideration and certain equity interest in the acquiring entity. The cash consideration for the purchase was funded by borrowings from the Company's revolving credit facility.

The acquisition was accounted for as a business combination using the acquisition method of accounting, under which the acquired assets and assumed liabilities were recognized at their fair values as of July 31, 2023, with the excess of the fair value of consideration transferred over the fair value of the net assets acquired recognized as goodwill. The fair values of the acquired assets and assumed liabilities as of July 31, 2023 were estimated by management using the discounted cash flow method and other factors specific to certain assets and liabilities. The preliminary purchase price allocation is set forth in the table below and expected to be finalized as soon as practicable but no later than one year from the closing date.

(in thousands)

Consideration:		
Cash	\$	28,500
Contingent consideration payments ⁽¹⁾		8,419
Common equity of acquiring entity		330
Less: cash and restricted cash acquired		(318)
Total purchase consideration, net of cash and restricted cash acquired	\$	36,931
Recognized amounts of assets acquired and liabilities assumed:		
Accounts receivable	\$	881
Prepaid expenses		423
Settlement assets		8,277
Equipment, net		47
Goodwill		6,943
Intangible assets ⁽²⁾		30,460
Accounts payable and accrued expenses		(1,607)
Customer deposits		(214)
Settlement obligations		(8,279)
Total purchase consideration	\$	36,931

⁽¹⁾ The fair value of the contingent consideration payments issued was determined utilizing a Monte Carlo simulation. The contingent consideration payments were calculated based on the path for the simulated metrics and the contractual terms of the contingent consideration payments and were discounted to present value at a rate reflecting the risk associated with the payoffs. The fair value was estimated to be the average present value of the contingent consideration payments over all iterations of the simulation.

⁽²⁾ The intangible assets acquired consist of \$13.0 million for customer relationships, \$7.0 million for referral partner relationships, \$6.5 million for technology and \$3.9 million for trade name.

This business is reported within the Company's B2B Payments reportable segment. The Company's Unaudited Consolidated Financial Statements for three and nine months ended September 30, 2023 include the operating results of PlastiQ from August 1, 2023 through September 30, 2023 as noted in the table below:

	Three Months Ended September 30, 2023	
<i>(in thousands)</i>		
Revenues	\$	9,932
Operating loss ⁽¹⁾	\$	(699)

⁽¹⁾ Excluding acquisition related costs of \$1.3 million

For the three and nine months ended September 30, 2023, the Company incurred \$1.3 million and \$1.7 million respectively, in acquisition related costs, which primarily consisted of consulting, legal and accounting and valuation expenses. These expenses were recorded in selling, general and administrative expenses in the Company's Unaudited Consolidated Statements of Operations and Comprehensive Loss. Based on the purchase consideration and pre-acquisition operating results, this business combination did not meet the materiality requirements for pro forma disclosures.

Ovvi Acquisition

On November 18, 2022, the Company completed its acquisition of certain assets and assumption of a certain liability of Ovvi, LLC, under an asset purchase agreement through its wholly-owned subsidiary, Priority Ovvi, LLC ("Ovvi"). The acquisition was accounted for as a business combination using the acquisition method of accounting. Prior to this acquisition, the business operated as a SaaS proprietary platform for the restaurant, hospitality and retail industries by providing complete all-in-one point of sale software and hardware systems, comprehensive ancillary services including fraud detection and mitigation, and processing services for various types of cards including credit cards, debit cards, private label cards and prepaid cards. This business is reported within the Company's SMB Payments reportable segment. Transaction costs were not material and were expensed. The non-voting incentive shares issued to the seller will be evaluated at each reporting period to determine whether or not profit or loss should be allocated to NCI based on the subsidiary's operating agreement. The preliminary purchase price allocation is set forth in the table below and is expected to be finalized as soon as practicable, but no later than one year from the acquisition date.

<i>(in thousands)</i>		
Consideration:		
Cash ⁽¹⁾	\$	5,026
Total purchase consideration		5,026
Fair value of class B shares issued in Ovvi (NCI) ⁽³⁾		659
Total enterprise value of business acquired⁽³⁾	\$	5,685
Recognized amounts of assets acquired and liabilities assumed:		
Accounts receivable ⁽⁴⁾	\$	43
Inventory ⁽⁴⁾		98
Property, equipment and software, net		20
Goodwill ⁽³⁾⁽⁴⁾		3,504
Intangible assets ⁽²⁾		2,021
Other non-current asset		152
Other non-current liability		(153)
Total enterprise value of business acquired⁽³⁾	\$	5,685

⁽¹⁾ Includes \$50,000 withheld for inventory acquired which was subsequently released in March 2023.

- (2) The intangible assets consist of \$1.3 million for technology, \$0.4 million for customer relationships and \$0.3 million for trade names.
- (3) During the three months ended March 31, 2023, the Company recorded measurement period adjustments due to additional information received related to the valuation of the Class B shares. This measurement period adjustment resulted in a decrease of \$0.6 million in goodwill and NCI.
- (4) During the three months ended September 30, 2023, the Company recorded measurement period adjustments due to additional information received related to accounts receivable and inventory. This measurement period adjustment resulted in a decrease of \$0.1 million in accounts receivable and inventory, offset by an increase in goodwill of \$0.1 million.

Other Acquisition

The Company also completed another acquisition during 2022 for approximately \$1.2 million, which was not material. The acquisition did not meet the definition of a business, therefore it was accounted for as an asset acquisition under which the cost of acquisition was allocated to the technology asset acquired.

3. Revenues

Disaggregation of Revenues

The following table presents a disaggregation of our consolidated revenues by type:

<i>(in thousands)</i>	Three Months Ended September 30,		Nine Months Ended September 30,	
	2023	2022	2023	2022
Revenue Type:				
Merchant card fees	\$ 146,974	\$ 137,659	\$ 441,142	\$ 405,404
Money transmission services	25,831	18,291	70,955	51,757
Outsourced services and other services	13,181	7,933	34,768	21,917
Equipment	3,029	2,534	9,468	7,008
Total revenues^{(1),(2)}	\$ 189,015	\$ 166,417	\$ 556,333	\$ 486,086

- (1) Includes contracts with an original duration of one year or less and variable consideration under a stand-ready series of distinct days of service. The aggregate fixed consideration portion of customer contracts with an initial contract duration greater than one year is not material.
- (2) Approximately \$9.7 million and \$21.9 million of interest income for the three and nine months ended September 30, 2023 and \$2.0 million and \$3.4 million for the three and nine months ended September 30, 2022, respectively, is included in outsourced services and other services revenue in the table above. Approximately \$0.5 million and \$1.1 million of interest income for the three and nine months ended September 30, 2023, and \$0.2 million and \$0.4 million three and nine months ended September 30, 2022, respectively, is included in other income, net on the Company's Unaudited Consolidated Statements of Operations and Comprehensive Loss and not reflected in the table above.

The following table presents a disaggregation of our consolidated revenues by segment:

Three Months Ended September 30, 2023					
<i>(in thousands)</i>	Merchant Card Fees	Money Transmission Services	Outsourced and Other Services	Equipment	Total
Segment					
SMB Payments	\$ 136,086	\$ —	\$ 994	\$ 3,029	\$ 140,109
B2B Payments	10,837	—	2,911	—	13,748
Enterprise Payments	51	25,831	9,276	—	35,158
Total revenues	\$ 146,974	\$ 25,831	\$ 13,181	\$ 3,029	\$ 189,015

Nine months ended September 30, 2023					
<i>(in thousands)</i>	Merchant Card Fees	Money Transmission Services	Outsourced and Other Services	Equipment	Total
Segment					
SMB Payments	\$ 428,318	\$ —	\$ 5,151	\$ 9,468	\$ 442,937
B2B Payments	12,718	—	6,787	—	19,505
Enterprise Payments	106	70,955	22,830	—	93,891
Total revenues	\$ 441,142	\$ 70,955	\$ 34,768	\$ 9,468	\$ 556,333

Three Months Ended September 30, 2022					
<i>(in thousands)</i>	Merchant Card Fees	Money Transmission Services	Outsourced and Other Services	Equipment	Total
Segment					
SMB Payments	\$ 136,340	\$ —	\$ 1,018	\$ 2,534	\$ 139,892
B2B Payments	1,319	—	3,549	—	4,868
Enterprise Payments	—	18,291	3,366	—	21,657
Total revenues	\$ 137,659	\$ 18,291	\$ 7,933	\$ 2,534	\$ 166,417

Nine Months Ended September 30, 2022					
<i>(in thousands)</i>	Merchant Card Fees	Money Transmission Services	Outsourced and Other Services	Equipment	Total
Segment					
SMB Payments	\$ 402,890	\$ —	\$ 2,459	\$ 7,008	\$ 412,357
B2B Payments	2,514	—	13,574	—	16,088
Enterprise Payments	—	51,757	5,884	—	57,641
Total revenues	\$ 405,404	\$ 51,757	\$ 21,917	\$ 7,008	\$ 486,086

Deferred revenues were not material for the three and nine months ended September 30, 2023 and 2022.

Contract Assets and Contract Liabilities

Material contract assets and liabilities are presented net at the individual contract level in the Unaudited Consolidated Balance Sheets and are classified as current or noncurrent based on the nature of the underlying contractual rights and obligations.

Contract liabilities were \$0.4 million and \$0.2 million as of September 30, 2023 and December 31, 2022, respectively. Substantially all of these balances are recognized as revenue within 12 months.

Net contract assets were not material for any period presented.

Impairment losses recognized on receivables or contract assets arising from the Company's contracts with customers were not material for the three and nine months ended September 30, 2023 and September 30, 2022.

4. Settlement Assets and Customer/Subscriber Account Balances and Related Obligations

SMB Payments Segment

In the Company's SMB Payments reportable segment, funds settlement refers to the process of transferring funds for sales and credits between card issuers and merchants. The standards of the card networks require possession of funds during the settlement process by a member bank which controls the clearing transactions. Since settlement funds are required to be in the possession of a member bank until the merchant is funded, these funds are not assets of the Company and the associated obligations are not liabilities of the Company. Therefore, neither is recognized in the Company's Unaudited Consolidated Balance Sheets. Member banks held merchant funds of \$102.9 million and \$110.3 million at September 30, 2023 and December 31, 2022, respectively.

Exception items that become the liability of the Company are recorded as merchant losses, a component of cost of revenue in the Company's Unaudited Consolidated Statements of Operations and Comprehensive Loss. Exception items that the Company is still attempting to collect from the merchants through the funds settlement process or merchant reserves are recognized as settlement assets and customer/subscriber account balances in the Company's Unaudited Consolidated Balance Sheets, with an offsetting reserve for those amounts the Company estimates it will not be able to recover. Expenses for merchant losses for the three and nine months ended September 30, 2023 were \$1.6 million and \$3.7 million, respectively. Expenses for merchant losses for the three and nine months ended September 30, 2022 were \$0.7 million and \$2.8 million, respectively.

B2B Payments Segment

In the Company's B2B Payments segment, the Company earns revenues by processing transactions for FIs and other business customers. Customers transfer funds to the Company, which are held in either company-owned bank accounts controlled by the Company or bank-owned FBO accounts controlled by the banks, until such time that the transactions are settled with the customer payees. Amounts due to customer payees that are held by the Company in company-owned bank accounts are included in restricted cash. Amounts due to customer payees that are held in bank-owned FBO accounts are not assets of the Company, and the associated obligations are not liabilities of the Company. Therefore, neither is recognized in the Company's Unaudited Consolidated Balance Sheets. Bank-owned FBO accounts held funds of \$93.4 million and \$42.7 million at September 30, 2023 and December 31, 2022, respectively. Company-owned bank accounts held \$9.5 million and \$1.8 million at September 30, 2023 and December 31, 2022, respectively, which are included in restricted cash and settlement and customer/subscriber account obligations in the Company's Unaudited Consolidated Balance Sheets.

For the Plastiq business, the Company accepts card payments from its customers and processes disbursements to their vendors. The time lag between authorization and settlement of card transactions creates certain receivables (from card networks) and payables (to the vendors of customers). These receivables and payables arise from the settlement activities that the Company performs on the behalf of its customers and therefore, are presented as Settlement assets and related obligations.

Enterprise Payments Segment

In the Company's Enterprise Payments segment revenue is derived primarily from enrollment fees, monthly subscription fees and transaction-based fees from licensed money transmission services. As part of its licensed money transmission services, the Company accepts deposits from consumers and subscribers which are held in bank accounts maintained by the Company on behalf of consumers and subscribers. After accepting deposits, the Company is allowed to invest available balances in these accounts in certain permitted investments, and the return on such investments contributes to the Company's net cash inflows. These balances are payable on demand. As such, the Company recorded these balances and related obligations as current assets

and current liabilities. The nature of these balances are cash and cash equivalents, but they are not available for day-to-day operations of the Company. Therefore, the Company has classified these balances as settlement assets and customer/subscriber account balances and the related obligations as settlement and customer/subscriber account obligations in the Company's Unaudited Consolidated Balance Sheets.

In certain states, the Company accepts deposits under agency arrangement with member banks wherein accepted deposits remain under the control of the member banks. Therefore, the Company does not record assets for the deposits accepted and liabilities for the associated obligation. Agency owned accounts held \$8.6 million and \$6.1 million at September 30, 2023 and December 31, 2022, respectively.

The Company's consolidated settlement assets and customer/subscriber account balances and settlement and customer/subscriber account obligations were as follows:

<i>(in thousands)</i>	September 30, 2023		December 31, 2022	
Settlement Assets, net of estimated losses⁽¹⁾:				
Card settlements due from merchants	\$	4,768	\$	444
Card settlements due from networks		6,792		—
Customer/Subscriber Account Balances:				
Cash and cash equivalents		700,610		531,574
Total settlement assets and customer/subscriber account balances	\$	712,170	\$	532,018
Settlement and Customer/Subscriber Account Obligations:				
Customer account obligations	\$	672,183	\$	516,086
Subscriber account obligations		28,427		15,488
Total customer/subscriber account obligations		700,610		531,574
Due to customers' payees ⁽²⁾		9,458		1,766
Total settlement and customer/subscriber account obligations	\$	710,068	\$	533,340

⁽¹⁾ Allowance for estimated losses was \$5.6 million and \$5.0 million as of September 30, 2023 and December 31, 2022, respectively

⁽²⁾ Card settlements due from networks includes \$6.8 million of related assets and remainder are included in restricted cash on our Unaudited Consolidated Balance Sheets.

5. Notes Receivable

The Company had notes receivable of \$5.2 million and \$4.7 million as of September 30, 2023 and December 31, 2022, respectively, which are reported as current portion of notes receivable and notes receivable less current portion on the Company's Unaudited Consolidated Balance Sheets. The notes receivable carried weighted-average interest rates of 18.2% and 15.4% as of September 30, 2023 and December 31, 2022. The notes receivable are comprised of notes receivable from ISOs, and under the terms of the agreements the Company preserves the right to hold back residual payments due to the ISOs and to apply such residuals against future payments due to the Company. As of September 30, 2023 and December 31, 2022, the Company had no allowance for doubtful notes receivable.

As of September 30, 2023, the principal payments for the Company's notes receivable are due as follows:

(in thousands)

Twelve months ending September 30,

2024	\$	1,561
2025		1,350
2026		827
2027		909
After 2027		530
Total	\$	5,177

6. Property, Equipment and Software

A summary of property, equipment and software, net was as follows:

(in thousands)

	September 30, 2023	December 31, 2022
Computer software	\$ 71,463	\$ 64,197
Equipment	10,027	13,302
Leasehold improvements	1,535	6,990
Furniture and fixtures	1,442	2,909
Property, equipment and software	84,467	87,398
Less: Accumulated depreciation	(53,208)	(58,409)
Capital work in-progress	10,592	5,698
Property, equipment and software, net	\$ 41,851	\$ 34,687

(in thousands)

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2023	2022	2023	2022
Depreciation expense	\$ 2,763	\$ 2,365	\$ 8,335	\$ 6,902

Computer software represents purchased software and internally developed software that is used to provide the Company's services to its customers.

Fully depreciated assets are retained in property, equipment and software, net, until removed from service. During the quarter ended September 30, 2023, certain fully depreciated assets were removed from service.

7. Goodwill and Other Intangible Assets

Goodwill

The Company's goodwill relates to the following reporting units:

<i>(in thousands)</i>	September 30, 2023		December 31, 2022	
SMB Payments	\$	124,139	\$	124,625
Enterprise Payments		244,712		244,712
Plastiq (B2B Payments)		6,943		—
Total	\$	375,794	\$	369,337

The following table summarizes the changes in the carrying value of goodwill:

<i>(in thousands)</i>	Amount
Balance at December 31, 2022	\$ 369,337
Purchase price adjustment for Ovvi	(486)
Plastiq acquisition	6,943
Balance at September 30, 2023	\$ 375,794

As of September 30, 2023, the Company is not aware of any triggering events for impairment that have occurred since the last annual impairment test.

Other Intangible Assets

Other intangible assets consisted of the following:

<i>(in thousands, except weighted-average data)</i>	September 30, 2023			Weighted-average Useful Life
	Gross Carrying Value	Accumulated Amortization	Net Carrying Value	
Other intangible assets:				
ISO and referral partner relationships	\$ 182,339	\$ (33,764)	\$ 148,575	14.7
Residual buyouts	136,064	(90,121)	45,943	6.3
Customer relationships	109,017	(91,619)	17,398	8.4
Merchant portfolios	83,350	(52,711)	30,639	6.5
Technology	57,639	(21,525)	36,114	9.0
Trade names	7,104	(2,383)	4,721	10.6
Non-compete agreements	3,390	(3,390)	—	0.0
Money transmission licenses ⁽¹⁾	2,100	—	2,100	
Total	\$ 581,003	\$ (295,513)	\$ 285,490	9.7

⁽¹⁾ These assets have an indefinite useful life.

(in thousands, except weighted-average data)	December 31, 2022			Weighted-average Useful Life
	Gross Carrying Value	Accumulated Amortization	Net Carrying Value	
Other intangible assets:				
ISO and referral partner relationships	\$ 175,300	\$ (24,021)	\$ 151,279	14.8
Residual buyouts	132,325	(76,316)	56,009	6.6
Customer relationships	96,000	(83,298)	12,702	8.2
Merchant portfolios	76,423	(43,170)	33,253	6.7
Technology	50,963	(18,566)	32,397	8.4
Trade names	3,183	(2,129)	1,054	11.6
Non-compete agreements	3,390	(3,390)	—	0.0
Money transmission licenses ⁽¹⁾	2,100	—	2,100	
Total	\$ 539,684	\$ (250,890)	\$ 288,794	9.7

⁽¹⁾ These assets have an indefinite useful life.

(in thousands)	Three Months Ended September 30,		Nine Months Ended September 30,	
	2023	2022	2023	2022
Amortization expense	\$ 14,512	\$ 15,452	\$ 44,968	\$ 45,773

As of September 30, 2023, there were no impairment indicators present.

8. Debt Obligations

Outstanding debt obligations consisted of the following:

(in thousands)	September 30, 2023	December 31, 2022
Term facility - matures April 27, 2027, interest rates of 11.43% and 9.82% at September 30, 2023 and December 31, 2022, respectively	\$ 606,050	\$ 610,700
Revolving credit facility - \$65.0 million line as of September 30, 2023 and \$40.0 million as of December 31, 2022, matures April 27, 2026, interest rates of 10.20% and 8.82% at September 30, 2023 and December 31, 2022, respectively	33,000	12,500
Total debt obligations	639,050	623,200
Less: current portion of long-term debt	(6,200)	(6,200)
Less: unamortized debt discounts and deferred financing costs	(16,069)	(18,074)
Long-term debt, net	\$ 616,781	\$ 598,926

Interest Expense and Amortization of Deferred Loan Costs and Discounts

Deferred financing costs and debt discounts are amortized using the effective interest method over the remaining term of the respective debt and are recorded as a component of interest expense. Unamortized deferred financing costs and debt discounts are included in long-term debt on the Company's Unaudited Consolidated Balance Sheets.

Interest expense for outstanding debt, including fees for undrawn amounts and amortization of deferred financing costs and debt discounts was as follows:

(in thousands)	Three Months Ended September 30,		Nine Months Ended September 30,	
	2023	2022	2023	2022
Interest expense ^{(1),(2)}	\$ 19,997	\$ 13,412	\$ 55,461	\$ 37,282

- (1) Included in interest expense is \$0.6 million and \$0.8 million related to the accretion of contingent consideration from acquisitions for the three and nine months ended September 30, 2023, respectively, \$0.1 million and \$0.7 million for the three and nine months ended September 30, 2022, respectively.
- (2) Interest expense included amortization of deferred financing costs and debt discounts of \$1.0 million and \$2.8 million for the three and nine months ended September 30, 2023, respectively, and \$0.9 million and \$2.6 million for the three and nine months ended September 30, 2022, respectively.

Third Amendment to the April 2021 Credit Agreement

On June 30, 2023, the Credit Agreement of the Company was amended to incorporate the following:

- **Reference rate:** The reference rate for the calculation of interest on the Company's term loan and revolving credit facility was amended from LIBOR to SOFR effective June 30, 2023. Per the amended terms, the outstanding borrowings under the Credit Agreement interest will accrue using the SOFR rate plus a term SOFR adjustment plus an applicable margin per year, subject to a SOFR floor of 1.00% per year. The applicable interest rate as of September 30, 2023, for the revolving credit facility based on one-month SOFR was 10.20% and for the term facility based on three-month SOFR was 11.43%.
- **Increase in the revolving credit facility:** The amendments also resulted in an increase in the Company's revolving credit facility from \$40 million to \$65 million.

Debt Covenants

The Credit Agreement contains representations and warranties, financial and collateral requirements, mandatory payment events, events of default and affirmative and negative covenants, including without limitation, covenants that restrict among other things, the ability to create liens, pay dividends or distribute assets from the loan parties to the Company, merge or consolidate, dispose of assets, incur additional indebtedness, make certain investments or acquisitions, enter into certain transactions (including with affiliates) and to enter into certain leases.

If the aggregate principal amount of outstanding revolving loans and letters of credit under the Credit Agreement exceeds 35% of the total revolving credit facility thereunder, the loan parties are required to comply with certain restrictions on its Total Net Leverage Ratio. If applicable, the maximum permitted Total Net Leverage Ratio is: 1) 6.50:1.00 at each fiscal quarter ended September 30, 2021 through June 30, 2022; 2) 6.00:1.00 at each fiscal quarter ended September 30, 2022 through June 30, 2023; and 3) 5.50:1.00 at each fiscal quarter ended September 30, 2023 each fiscal quarter thereafter. As of September 30, 2023, the Company was in compliance with the covenants in the Credit Agreement.

9. Redeemable Senior Preferred Stock and Warrants

The following table provides the redemption value of the redeemable senior preferred stock for the periods presented:

<i>(in thousands)</i>	September 30, 2023	December 31, 2022
Redeemable senior preferred stock	\$ 225,000	\$ 225,000
Accumulated unpaid dividend	38,880	25,498
Dividend payable	6,810	5,341
Redemption value	270,690	255,839
Less: unamortized discounts and issuance costs	(17,767)	(20,260)
Redeemable senior preferred stock, net of discounts and issuance costs:	\$ 252,923	\$ 235,579

The following table provides a reconciliation of the beginning and ending carrying amounts of the redeemable senior preferred stock for the periods presented:

<i>(in thousands)</i>	Shares	Amount
December 31, 2022	225	\$ 235,579
Payment of cash portion of dividend and ticking fee outstanding at December 31, 2022	—	(5,341)
Unpaid dividend on redeemable senior preferred stock	—	4,383
Accretion of discounts and issuance costs	—	818
March 31, 2023	225	235,439
Unpaid dividend on redeemable senior preferred stock	—	4,461
Accretion of discounts and issuance costs	—	831
June 30, 2023	225	\$ 240,731
Unpaid dividend on redeemable senior preferred stock	—	4,538
Accretion of discounts and issuance cost	—	844
Cash portion of dividend outstanding at September 30, 2023	—	6,810
September 30, 2023	225	\$ 252,923

The dividend rate as of September 30, 2023 and December 31, 2022, was 17.5% and 15.7% respectively.

The following table provides a summary of the dividends for the period presented:

<i>(in thousands)</i>	Three Months Ended September 30,		Nine Months Ended September 30,	
	2023	2022	2023	2022
Dividends paid in cash ⁽¹⁾	\$ 6,810	\$ 4,402	\$ 19,377	\$ 11,478
Accumulated dividends accrued as part of the carrying value of redeemable senior preferred stock	4,538	4,234	13,382	12,485
Dividends declared	\$ 11,348	\$ 8,636	\$ 32,759	\$ 23,963

⁽¹⁾ Dividend payable for the three months ended September 30, 2023 paid on October 2, 2023.

On June 30, 2023, the Company amended the Certificate of Designation of its redeemable senior preferred stock to transition the reference rate used for the calculation of dividends from LIBOR to SOFR. Under the Amended Certificate of Designation, the dividend rate (capped at 22.50%) will be equal to the three-month term SOFR (minimum of 1.00%), plus the three-month term SOFR spread adjustment of 0.26% plus the applicable margin of 12.00%. All other terms in the agreement were unchanged. For the three months ended September 30, 2023, SOFR is the reference rate for calculation of the dividend. The dividend rate is subject to future increases if the Company doesn't comply with the minimum cash payment requirements outlined in the agreement, which includes required payments of dividends, required payments related to redemption or required

prepayments. The dividend rate may also increase if the Company fails to obtain the required stockholder approval for a forced sale transaction triggered by investors or if an event of default as outlined in the agreement occurs.

In 2021, the Company issued warrants to purchase up to 1,803,841 shares of the Common Stock, at an exercise price of \$0.001. As of September 30, 2023, none of the warrants have been exercised. The warrants are considered to be equity contracts indexed in the Company's own shares and therefore were recorded at their inception date relative fair value and are included in additional paid-in capital on the Company's Unaudited Consolidated Balance Sheets.

10. Income Taxes

The Company's consolidated effective income tax rate for the three and nine months ended September 30, 2023, was 102.1% and 122.5%, respectively, compared to a consolidated effective income tax rate of 188.1% and 184.2% for the three and nine months ended September 30, 2022, respectively. The effective rates differed from the statutory rate of 21.0% primarily due to an increase in the valuation allowance against certain business interest carryover deferred tax assets.

Valuation Allowance for Deferred Income Tax Assets

The Company considers all available positive and negative evidence to determine whether sufficient taxable income will be generated in the future to permit realization of the existing deferred tax assets. In accordance with the provisions of ASC 740, *Income Taxes*, the Company is required to provide a valuation allowance against deferred income tax assets when it is "more likely than not" that some portion or all of the deferred tax assets will not be realized.

Based on management's assessment, as of September 30, 2023, the Company continues to record a full valuation allowance against non-deductible interest expense. The Company will continue to evaluate the realizability of the net deferred tax asset on a quarterly basis and, as a result, the valuation allowance may change in future periods.

11. Stockholders' Deficit

The Company is authorized to issue 100,000,000 shares of preferred stock with such designations, voting and other rights and preferences as may be determined from time to time by the Board of Directors. As of September 30, 2023 and December 31, 2022, the Company has not issued any shares of preferred stock.

Share Repurchase Program

During the second quarter of 2022, PRTH's Board of Directors authorized a general share repurchase program under which the Company may purchase up to 2.0 million shares of its outstanding Common Stock for a total of up to \$10.0 million. Under the terms of this plan, the Company may purchase shares through open market purchases, unsolicited or solicited privately negotiated transactions, or in another manner so long as it complies with applicable rules and regulations.

in thousands, except share data, which is in whole units

	September 30, 2023	December 31, 2022
Number of shares purchased ⁽¹⁾	—	1,309,374
Average price paid per share	\$ —	\$ 4.42
Total Investment ⁽¹⁾	\$ —	\$ 5,791

⁽¹⁾ These amounts may differ from the repurchases of Common Stock amounts in the Unaudited Statements of Cash Flows due to shares withheld for taxes and unsettled share repurchases at the end of the quarter.

12. Stock-based Compensation

Stock-based compensation expense was as follows:

<i>(in thousands)</i>	Three Months Ended September 30,		Nine Months Ended September 30,	
	2023	2022	2023	2022
Stock-based compensation expense	\$ 1,501	\$ 1,104	\$ 5,183	\$ 4,204

Income tax benefit for stock-based compensation was immaterial for the three and nine months ended September 30, 2023 and 2022. No stock-based compensation has been capitalized.

2018 Plan

The Company's 2018 Plan initially provided for the issuance of up to 6,685,696 shares of the Company's Common Stock. On March 17, 2022, the Company's Board of Directors unanimously approved an amendment to the 2018 Plan, which was subsequently approved by our shareholders, to increase the number of shares authorized for issuance under the plan by 2,500,000 shares, resulting in 9,185,696 shares of the Company's Common Stock authorized for issuance under the plan.

2021 Stock Purchase Plan

The 2021 Stock Purchase Plan provides for up to 200,000 shares to be purchased under the plan. Shares issued under the plan may be authorized but unissued or reacquired shares of Common Stock. All employees of the Company who work more than 20 hours per week and have been employed by the Company for at least 30 days may participate in the 2021 Stock Purchase Plan.

Under the 2021 Stock Purchase Plan, participants are offered, on the first day of the offering period, the option to purchase shares of Common Stock at a discount on the last day of the offering period. The offering period shall be for a period of three months, and the first offering period began on January 10, 2022. The 2021 Stock Purchase Plan provides eligible employees the opportunity to purchase shares of the Company's Common Stock on a quarterly basis through payroll deductions at a price equal to 95% of the lesser of the fair value on the first and last trading day of each offering period. The compensation expense for the three and nine months ended September 30, 2023, was immaterial and is included in stock-based compensation in the table above.

13. Commitments and Contingencies

Minimum Annual Commitments with Third-party Processors

The Company has multi-year agreements with third parties to provide certain payment processing services to the Company. The Company pays processing fees under these agreements. Based on existing contracts in place, the Company is committed to pay minimum processing fees under these agreements of approximately \$19.4 million in 2023 and \$22.0 million in 2024.

Annual Commitment with Vendor

Effective January 1, 2022, the Company entered into a three year business cooperation agreement with a vendor to resell its services. Under the agreement, the Company purchased vendor services worth \$0.7 million for the year ended December 31, 2022, and is committed to purchase vendor services worth \$1.5 million in 2023 and \$2.3 million in 2024.

Capital Commitments

The Company committed to capital contributions to fund the operations of certain subsidiaries totaling \$26.0 million and \$22.0 million as September 30, 2023 and December 31, 2022, respectively. The Company is obligated to make the

contributions within 10 business days of receiving notice for such contribution from the subsidiary. As of September 30, 2023 and December 31, 2022, the Company has contributed \$11.6 million and \$6.9 million, respectively.

Merchant Reserves

See [Note 4. Settlement Assets and Customer/Subscriber Account Balances and Related Obligations](#), for information about merchant reserves.

Contingent Consideration

The following table provides a reconciliation of the beginning and ending balance of the Company's contingent consideration liabilities related to completed acquisitions:

<i>(in thousands)</i>	Contingent Consideration Liabilities
December 31, 2022	\$ 8,079
Addition of contingent consideration (related to asset acquisition)	2,100
Accretion of contingent consideration	113
Fair value adjustments due to changes in estimates of future payments	116
Payment of contingent consideration	(4,059)
March 31, 2023	6,349
Addition of contingent consideration due to resolution of contingency	7,000
Adjustment for receivable due to residual shortfall	(2,053)
Accretion of discount on contingent consideration	117
June 30, 2023	11,413
Addition of contingent consideration (related to business combination)	8,682
Accretion of discount on contingent consideration	560
Payment of contingent consideration	(7,949)
September 30, 2023	\$ 12,706

Legal Proceedings

The Company is involved in certain legal proceedings and claims which arise in the ordinary course of business. In the opinion of the Company and based on consultations with internal and external counsel, the results of any of these matters, individually and in the aggregate, are not expected to have a material effect on the Company's results of operations, financial condition or cash flows. As more information becomes available, and the Company determines that an unfavorable outcome is probable on a claim and that the amount of probable loss that the Company will incur on that claim is reasonably estimable, the Company will record an accrued expense for the claim in question. If and when the Company records such an accrual, it could be material and could adversely impact the Company's results of operations, financial condition and cash flows.

Concentration of Risks

The Company's revenue is substantially derived from processing Visa and Mastercard bankcard transactions. Because the Company is not a member bank, in order to process these bankcard transactions, the Company maintains sponsorship agreements with member banks which require, among other things, that the Company abide by the by-laws and regulations of the card associations.

As of September 30, 2023, the Company's customer account balances of \$672.2 million are maintained in FDIC insured accounts with certain FIs (refer to [Note 4. Settlement Assets and Customer/Subscriber Account Balances and Related](#)

[Obligations](#)) A majority of the Company's cash and restricted cash is held in certain FIs, substantially all of which is in excess of FDIC limits. The Company does not believe it is exposed to any significant credit risk from these transactions.

14. Fair Value

Fair Value Measurements

Contingent consideration related to the Company's business combinations is estimated based on the present value of a weighted payout probability at the measurement date, which falls within Level 3 on the fair value hierarchy. The current portion of contingent consideration is included in accounts payable and accrued expenses on the Company's Unaudited Consolidated Balance Sheets and the noncurrent portion of contingent consideration is included in other noncurrent liabilities on the Company's Unaudited Consolidated Balance Sheets.

Liabilities measured at fair value on a recurring basis consisted of the following:

<i>(in thousands)</i>	Fair Value Hierarchy	September 30, 2023	December 31, 2022
Contingent consideration, current portion	Level 3	\$ 3,789	\$ 6,079
Contingent consideration, noncurrent portion	Level 3	8,917	2,000
Total contingent consideration		\$ 12,706	\$ 8,079

During the three and nine months ended September 30, 2023, there were no transfers into, out of, or between levels of the fair value hierarchy.

Fair Value Disclosures

Notes Receivable

Notes receivable are carried at amortized cost. Substantially all of the Company's notes receivable are secured, and the Company provides for allowances when it believes that certain notes receivable may not be collectible. The carrying value of the Company's notes receivable, net approximates fair value and was approximately \$5.2 million and \$4.7 million at September 30, 2023 and December 31, 2022, respectively. On the fair value hierarchy, Level 3 inputs are used to estimate the fair value of these notes receivable.

Debt Obligations

Outstanding debt obligations (see [Note 8, Debt Obligations](#)) are reflected in the Company's Unaudited Consolidated Balance Sheets at carrying value since the Company did not elect to remeasure debt obligations to fair value at the end of each reporting period.

The fair value of the term facility was estimated to be \$603.0 million and \$606.1 million at September 30, 2023 and December 31, 2022, respectively, and was estimated using binding and non-binding quoted prices in an active secondary market, which considers the credit risk and market related conditions, and is within Level 3 of the fair value hierarchy.

The carrying values of the other long-term debt obligations approximate fair value due to mechanisms in the credit agreements that adjust the applicable interest rates and the lack of a market for these debt obligations.

15. Segment Information

The Company has three reportable segments:

- *SMB Payments* – provides full-service acquiring and payment-enabled solutions for B2C transactions, leveraging the Company's proprietary software platform, distributed through ISOs, direct sales and vertically focused ISV channels.

- *B2B Payments* – provides AP automation to corporations, software partners and FIs, and, working capital solutions to other business customers.
- *Enterprise Payments* – provides embedded payment and banking solutions to enterprise customers that modernize legacy platforms and accelerate modern software partners looking to monetize payments.

Corporate includes costs of corporate functions and shared services not allocated to our reportable segments.

Information on reportable segments and reconciliations to consolidated revenues, consolidated depreciation and amortization, and consolidated operating income are as follows:

(in thousands)

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2023	2022	2023	2022
Revenues:				
SMB Payments	\$ 140,109	\$ 139,892	\$ 442,937	\$ 412,357
B2B Payments	13,748	4,868	19,505	16,088
Enterprise Payments	35,158	21,657	93,891	57,641
Consolidated revenues	\$ 189,015	\$ 166,417	\$ 556,333	\$ 486,086
Depreciation and amortization:				
SMB Payments	\$ 9,858	\$ 11,040	\$ 31,473	\$ 32,844
B2B Payments	772	295	1,024	441
Enterprise Payments	6,154	6,203	19,557	18,599
Corporate	491	279	1,249	791
Consolidated depreciation and amortization	\$ 17,275	\$ 17,817	\$ 53,303	\$ 52,675
Operating (loss) income:				
SMB Payments	\$ 11,821	\$ 13,447	\$ 35,374	\$ 39,928
B2B Payments	78	217	(790)	1,289
Enterprise Payments	21,339	9,312	50,081	19,504
Corporate	(9,732)	(8,896)	(25,178)	(22,755)
Consolidated operating income	\$ 23,506	\$ 14,080	\$ 59,487	\$ 37,966

A reconciliation of total operating income of reportable segments to the Company's net (loss) income is provided in the following table:

(in thousands)

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2023	2022	2023	2022
Total operating income of reportable segments	\$ 33,238	\$ 22,976	\$ 84,665	\$ 60,721
Corporate	(9,732)	(8,896)	(25,178)	(22,755)
Interest expense	(19,997)	(13,412)	(55,461)	(37,282)
Other income, net	732	231	1,319	311
Income tax benefit (expense)	(4,328)	(1,691)	(6,550)	(1,833)
Net loss	\$ (87)	\$ (792)	\$ (1,205)	\$ (838)

16. Loss per Common Share

The following tables set forth the computation of the Company's basic and diluted loss per common share:

<i>(in thousands except per share amounts)</i>	Three Months Ended September 30,		Nine Months Ended September 30,	
	2023	2022	2023	2022
Numerator:				
Net loss	\$ (87)	\$ (792)	\$ (1,205)	\$ (838)
Less: Dividends and accretion attributable to redeemable senior preferred stockholders	(12,192)	(9,466)	(35,252)	(26,415)
Net loss attributable to common stockholders	<u>\$ (12,279)</u>	<u>\$ (10,258)</u>	<u>\$ (36,457)</u>	<u>\$ (27,253)</u>
Denominator:				
Basic and diluted:				
Weighted-average common shares outstanding ⁽¹⁾	78,381	77,984	78,270	78,392
Loss per common share	\$ (0.16)	\$ (0.13)	\$ (0.47)	\$ (0.35)

(1) The weighted-average common shares outstanding includes 1,803,841 warrants (refer to [Note 9. Redeemable Senior Preferred Stock and Warrants](#)).

For the three and nine months ended September 30, 2023 and 2022, all potentially dilutive securities were anti-dilutive, so diluted net loss per share was equivalent to basic net loss per share. Potentially anti-dilutive securities that were excluded from the Company's loss per common share are as follows:

<i>(in thousands)</i>	Three Months Ended September 30,		Nine Months Ended September 30,	
	2023	2022	2023	2022
Outstanding warrants on Common Stock ⁽¹⁾	—	3,557	—	3,557
Outstanding options and warrants issued to adviser ⁽²⁾	—	600	—	600
Restricted stock awards ⁽³⁾	1,109	2,680	1,297	1,126
Outstanding stock option awards ⁽³⁾	918	1,034	909	2,292
Total	2,027	7,871	2,206	7,575

(1) The warrants were issued in 2018 and were exercisable at \$11.50 per share. These warrants expired on August 24, 2023.

(2) The warrants were issued in 2018 and were exercisable at \$12.00 per share. These warrants expired on August 24, 2023.

(3) Granted under the 2018 Plan.

17. Subsequent Events

On October 2, 2023, the Company entered into the fourth amendment to its Credit Agreement to increase its term loan facility by \$50.0 million. All other terms remained unchanged. The proceeds of the increase was used to repay the outstanding balance of the revolving credit facility and other general corporate needs. The accounting evaluation of the amendment is in process.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion and analysis of our financial condition and results of operations should be read in conjunction with our Audited Consolidated Financial Statements and related Notes and the section entitled "Management's Discussion and Analysis of Financial Condition and Results of Operations," included in the Company's Annual Report on Form 10-K for the year ended December 31, 2022. Certain amounts in this section may not add mathematically due to rounding.

Cautionary Note Regarding Forward-looking Statements

Some of the statements made in this Quarterly Report on Form 10-Q constitute forward-looking statements within the meaning of the federal securities laws. Such forward-looking statements include, but are not limited to, statements regarding our management's expectations, hopes, beliefs, intentions or strategies regarding the future. In addition, any statements that refer to projections, forecasts or other characterizations of future events or circumstances, such as statements about our future financial performance, including any underlying assumptions, are forward-looking statements. The words "anticipate," "believe," "continue," "could," "estimate," "expect," "future," "goal," "intend," "likely," "may," "might," "plan," "possible," "potential," "predict," "project," "seek," "should," "would," "will," "approximately," "shall" and similar expressions may identify forward-looking statements, but the absence of these words does not mean that a statement is not forward-looking. Forward-looking statements contained in this Quarterly Report on Form 10-Q include, but are not limited to, statements about:

- negative economic and political conditions that adversely affect the general economy, consumer confidence and consumer and commercial spending habits, which may, among other things, negatively impact our business, financial condition and results of operations;
- competition in the payment processing industry;
- the use of distribution partners;
- any unauthorized disclosures of merchant or cardholder data, whether through breach of our computer systems, computer viruses or otherwise;
- any breakdowns in our processing systems;
- government regulation, including regulation of consumer information;
- the use of third-party vendors;
- any changes in card association and debit network fees or products;
- any failure to comply with the rules established by payment networks or standards established by third-party processors;
- any proposed acquisitions or dispositions or any risks associated with completed acquisitions or dispositions; and
- other risks and uncertainties set forth in the "[Item 1A - Risk Factors](#)" section of this Quarterly Report on Form 10-Q or our Annual Report on Form 10-K.

We caution you that the foregoing list may not contain all of the forward-looking statements made in this Quarterly Report on Form 10-Q.

The forward-looking statements contained in this Quarterly Report on Form 10-Q are based on our current expectations and beliefs concerning future developments and their potential effects on us. You should not place undue reliance on these forward-looking statements in deciding whether to invest in our securities. We cannot assure you that future developments affecting us will be those that we have anticipated. These forward-looking statements involve a number of risks, uncertainties (some of which are beyond our control) or other assumptions, including the risk factors set forth in the "[Item 1A - Risk Factors](#)" section of this Quarterly Report on Form 10-Q or our Annual Report on Form 10-K, that may cause our actual results or performance to be materially different from those expressed or implied by these forward-looking statements. Should one or more of these risks or uncertainties materialize, or should any of our assumptions prove incorrect, actual results may vary in material respects from those projected in these forward-looking statements.

In addition, statements that "we believe" and similar statements reflect our beliefs and opinions on the relevant subject. These statements are based upon information available to us as of the date of this Quarterly Report on Form 10-Q, and while we believe such information forms a reasonable basis for such statements, such information may be limited or incomplete, and our statements should not be read to indicate that we have conducted an exhaustive inquiry into, or review of, all potentially

available relevant information. These statements are inherently uncertain, and investors are cautioned not to unduly rely upon these statements.

You should read this Quarterly Report on Form 10-Q with the understanding that our actual future results, levels of activity, performance and achievements may be materially different from what we expect. We qualify all of our forward-looking statements by these cautionary statements.

Forward-looking statements speak only as of the date they were made. We undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

Terms Used in this Quarterly Report on Form 10-Q

As used in this Quarterly Report on Form 10-Q, unless the context otherwise requires, references to the terms "Company," "Priority," "we," "us" and "our" refer to Priority Technology Holdings, Inc. and its consolidated subsidiaries.

Results of Operations

This section includes certain components of our results of operations for the three and nine months ended September 30, 2023, compared to the three and nine months ended September 30, 2022. We have derived this data, except the key indicators, from our Unaudited Consolidated Financial Statements included elsewhere in this Quarterly Report on Form 10-Q and our Audited Consolidated Financial Statements included in our Annual Report on Form 10-K for the year ended December 31, 2022.

Revenue

For the three months ended September 30, 2023, our consolidated revenue of \$189.0 million increased by \$22.6 million, or 13.6%, from \$166.4 million for the three months ended September 30, 2022. This overall increase was mainly driven by an increase in new enrollments and higher interest income in our Enterprise Payments segment and revenue from the Plastiq business acquired during the quarter in our B2B Payments segment.

For the nine months ended September 30, 2023, our consolidated revenue of \$556.3 million increased by \$70.2 million, or 14.4%, from \$486.1 million for the nine months ended September 30, 2022. The overall increase was driven by increases in merchant card fee rates, offset by a decrease in certain fee based revenue in our SMB Payments segment, an increase in new enrollments and higher interest income in our Enterprise Payments segment and revenue from the Plastiq business acquired during the quarter in our B2B Payments segment. These increases were partially offset by a decrease in revenue in B2B Payments segment due to wind down of certain managed services programs.

The following table presents our revenues by type:

(in thousands)	Three Months Ended September 30,			Nine Months Ended September 30,		
	2023	2022	\$ Change	2023	2022	\$ Change
Revenue Type:						
Merchant card fees	\$ 146,974	\$ 137,659	\$ 9,315	\$ 441,142	\$ 405,404	\$ 35,738
Money transmission services	25,831	18,291	7,540	70,955	51,757	19,198
Outsourced services and other services	13,181	7,933	5,248	34,768	21,917	12,851
Equipment	3,029	2,534	495	9,468	7,008	2,460
Total revenues	\$ 189,015	\$ 166,417	\$ 22,598	\$ 556,333	\$ 486,086	\$ 70,247

Merchant card fees

Merchant card fees revenue for the three months ended September 30, 2023 was \$147.0 million an increase of \$9.3 million, or 6.8%, from \$137.7 million for the three months ended September 30, 2022. This increase was primarily driven by revenue from the Plastiq business that was acquired during the quarter and rate increases. These increases were partially offset by a decrease in volume due to diversification of merchant portfolio by one of our referral partners.

Merchant card fees revenue for the nine months ended September 30, 2023 was \$441.1 million an increase of \$35.7 million, or 8.8%, from \$405.4 million for the nine months ended September 30, 2022. This increase was primarily driven by the Plastiq business that was acquired in the quarter ended September 30, 2023 and rate increases. These increases were partially offset by a decrease in volume due to diversification of merchant portfolio by one of our referral partners.

Money transmission services

Money transmission services for the three months ended September 30, 2023 was \$25.8 million an increase of \$7.5 million, or 41.0%, from \$18.3 million for the three months ended September 30, 2022. This increase was primarily driven by an increase in customer enrollments.

Money transmission services for the nine months ended September 30, 2023 was \$71.0 million an increase of \$19.2 million, or 37.1%, from \$51.8 million for the nine months ended September 30, 2022. This increase was primarily driven by an increase in customer enrollments.

Outsourced services and other services revenue

Outsourced services and other services revenue of \$13.2 million for the three months ended September 30, 2023 increased by \$5.3 million, or 67.1%, from \$7.9 million for the three months ended September 30, 2022, primarily due to growth in interest income due to higher interest rates and deposit balances offset by decreased managed services revenue due to wind down of certain programs.

Outsourced services and other services revenue of \$34.8 million for the nine months ended September 30, 2023 increased by \$12.9 million, or 58.9%, from \$21.9 million for the nine months ended September 30, 2022, primarily due to growth in interest income due to higher interest rates and deposit balances offset by decreased managed services revenue due to wind down of certain programs.

Equipment

Equipment revenue of \$3.0 million for the three months ended September 30, 2023 increased by \$0.5 million, or 20.0%, from \$2.5 million for the three months ended September 30, 2022. The increase was primarily due to increased sales of point of sale equipment.

Equipment revenue of \$9.5 million for the nine months ended September 30, 2023 increased by \$2.5 million, or 35.7%, from \$7.0 million for the nine months ended September 30, 2022. The increase was primarily due to increased sales of point of sale equipment.

Operating expenses were as follows:

<i>(in thousands)</i>	Three Months Ended September 30,			Nine Months Ended September 30,		
	2023	2022	\$ Change	2023	2022	\$ Change
Operating expenses						
Cost of services (excludes depreciation and amortization)	\$ 116,682	\$ 107,958	\$ 8,724	\$ 353,929	\$ 320,187	\$ 33,742
Salary and employee benefits	20,129	16,384	3,745	58,286	48,231	10,055
Depreciation and amortization	17,275	17,817	(542)	53,303	52,675	628
Selling, general and administrative	11,423	10,178	1,245	31,328	27,027	4,301
Total operating expenses	\$ 165,509	\$ 152,337	\$ 13,172	\$ 496,846	\$ 448,120	\$ 48,726

Cost of services (excludes depreciation and amortization)

Cost of services (excludes depreciation and amortization) of \$116.7 million for the three months ended September 30, 2023 increased by \$8.7 million, or 8.1%, from \$108.0 million for the three months ended September 30, 2022, primarily due to corresponding increase in revenues.

Cost of services (excludes depreciation and amortization) of \$353.9 million for the nine months ended September 30, 2023, increased by \$33.7 million, or 10.5%, from \$320.2 million for the nine months ended September 30, 2022, primarily due to the corresponding increase in revenues.

Salary and employee benefits

Salary and employee benefits expense of \$20.1 million for the three months ended September 30, 2023 increased by \$3.7 million, or 22.6%, from \$16.4 million for the three months ended September 30, 2022, primarily due to merit increases, an increase in stock-based compensation and increased headcount from the acquisition of the Plastiq business and to support overall growth of the Company.

Salary and employee benefits expense of \$58.3 million for the nine months ended September 30, 2023 increased by \$10.1 million, or 21.0%, from \$48.2 million for the nine months ended September 30, 2022, primarily due to merit increases, an increase in stock-based compensation and increased headcount from the acquisition of the Plastiq business and to support overall growth of the Company.

Depreciation and amortization expense

Depreciation and amortization expense of \$17.3 million for the three months ended September 30, 2023 decreased by \$0.5 million, or 2.8%, from \$17.8 million for the three months ended September 30, 2022, primarily due to full amortization of certain intangible assets, partially offset by the depreciation of new assets placed in service.

Depreciation and amortization expense of \$53.3 million for the nine months ended September 30, 2023 increased by \$0.6 million, or 1.1%, from \$52.7 million for the nine months ended September 30, 2022, primarily due to the depreciation of new assets placed in service, partially offset by full amortization of certain intangible assets.

Selling, general and administrative

Selling, general and administrative expenses of \$11.4 million for the three months ended September 30, 2023 increased by \$1.2 million, or 11.8%, from \$10.2 million for the three months ended September 30, 2022, primarily due to certain nonrecurring expenses related to the acquisition of the Plastiq business and other expenses to support overall growth of the Company.

Selling, general and administrative expenses of \$31.3 million for the nine months ended September 30, 2023 increased by \$4.3 million, or 15.9%, from \$27.0 million for the nine months ended September 30, 2022, primarily due to certain nonrecurring expenses related to the acquisition of the Plastiq business and other expenses to support overall growth of the Company.

Other Expense, net

Other expenses, net were as follows:

<i>(in thousands)</i>	Three Months Ended September 30,			Nine Months Ended September 30,		
	2023	2022	\$ Change	2023	2022	\$ Change
Other (expense) income						
Interest expense	\$ (19,997)	\$ (13,412)	\$ (6,585)	\$ (55,461)	\$ (37,282)	\$ (18,179)
Other income, net	732	231	501	1,319	311	1,008
Total other expense, net	\$ (19,265)	\$ (13,181)	\$ (6,084)	\$ (54,142)	\$ (36,971)	\$ (17,171)

Interest expense

Interest expense of \$20.0 million for the three months ended September 30, 2023 increased by \$6.6 million, or 49.3%, from \$13.4 million for the three months ended September 30, 2022, due to increased interest rates and increased outstanding balance in the revolving credit facility used for the acquisition of the Plastiq business in the three months ended September 30, 2023.

Interest expense of \$55.5 million for the nine months ended September 30, 2023 increased by \$18.2 million, or 48.8%, from \$37.3 million for the nine months ended September 30, 2022, due to increased interest rates and increased outstanding balance in the revolving credit facility used for the acquisition of the Plastiq business in the nine months ended September 30, 2023.

Income tax (benefit) expense

Income tax expense was as follows:

(in thousands)	Three Months Ended September 30,			Nine Months Ended September 30,		
	2023	2022	\$ Change	2023	2022	\$ Change
Income before income taxes	\$ 4,241	\$ 899	\$ 3,342	\$ 5,345	\$ 995	\$ 4,350
Income tax expense	\$ 4,328	\$ 1,691	\$ 2,637	\$ 6,550	\$ 1,833	\$ 4,717
Effective tax rate	102.1 %	188.1 %		122.5 %	184.2 %	

We compute our interim period income tax expense or benefit by using a forecasted EAETR and adjust for any discrete items arising during the interim period and any changes in our projected full-year business interest expense and taxable income. The EAETR for 2023 is 117.6% and includes the income tax provision on pre-tax income and a tax provision related to establishment of a valuation allowance for deferred income tax on the future portion of the Section 163(j) limitation created by additional 2023 interest expense. The effective tax rate for 2023 changed primarily due to an increase in the valuation allowance against certain business interest carryover deferred tax assets.

Our consolidated effective income tax rates differ from the statutory rate due to timing and permanent differences between amounts calculated under accounting principles GAAP and the U.S. tax code. The consolidated effective income tax rate for 2023 may not be indicative of our effective tax rate for future periods.

On August 16, 2022, the U.S. government enacted the Inflation Reduction Act into law. The IRA, among other provisions, implements a 15% corporate alternative minimum tax based on global adjusted financial statement income and a 1% excise tax on share repurchases, which shall take effect in tax years beginning after December 31, 2022. We do not expect the enactment of the IRA will have a material effect on our reported results, cash flows, or financial position. If applicable, we expect to reflect the excise tax within equity as part of the repurchase price of common stock.

Segment Results

SMB Payments

(in thousands)	Three Months Ended September 30,			Nine Months Ended September 30,		
	2023	2022	\$ Change	2023	2022	\$ Change
Revenue	\$ 140,109	\$ 139,892	\$ 217	\$ 442,937	\$ 412,357	\$ 30,580
Operating expenses	128,288	126,445	1,843	407,563	372,429	35,134
Operating income	\$ 11,821	\$ 13,447	\$ (1,626)	\$ 35,374	\$ 39,928	\$ (4,554)
Operating margin	8.4 %	9.6 %		8.0 %	9.7 %	
Depreciation and amortization	\$ 9,858	\$ 11,040	\$ (1,182)	\$ 31,473	\$ 32,844	\$ (1,371)
Key Indicators:						
Merchant bankcard processing dollar value	\$ 14,150,995	\$ 15,098,450	\$ (947,455)	\$ 44,483,491	\$ 44,577,857	\$ (94,366)
Merchant bankcard transaction count	178,721	165,796	12,925	522,470	476,084	46,386

Revenue

Revenue from our SMB Payments segment of \$140.1 million for the three months ended September 30, 2023, remained consistent to \$139.9 million for the three months ended September 30, 2022. The Company experienced a decline in its processed merchant bankcard volume due to diversification of merchant portfolio by one of its referral partners. The decrease in revenue due to decline in volume was partially offset by increased transaction count and merchant card fee rate increases. The Company's revenue from the SMB Payments segment as a percentage of merchant bankcard processing dollar value during

2023 increased to 0.98% from 0.93% during 2022. The increase was primarily driven by a rate increase and changes in the merchant mix.

Revenue from our SMB Payments segment was \$442.9 million for the nine months ended September 30, 2023, compared to \$412.4 million for the nine months ended September 30, 2022. The increase of \$30.5 million, or 7.4%, was primarily driven by increased transaction count, merchant card fee rate increases and accrual of certain incentives, offset by a decrease in certain fee-based revenue, a true up of an invoice from one of the partner banks for certain services provided in Q1 2022 and a decline in processed merchant bankcard volume due to diversification of merchant portfolio by one of its referral partners. The Company's revenue from the SMB Payments segment as a percentage of merchant bankcard processing dollar value during 2023 increased to 1.0% from 0.92% during 2022. The increase was primarily driven by an increase in incentive revenue and changes in the merchant mix.

Operating Income

Operating income from our SMB Payments segment was \$11.8 million for the three months ended September 30, 2023, compared to \$13.4 million for the three months ended September 30, 2022. The decrease of \$1.6 million, or 11.9%, was primarily driven by the timing of certain billing adjustments in the three months ended September 30, 2022, the mix related margin compression, a \$1.3 million increase in salary and employee benefits due to higher headcount, higher stock-based compensation and annual pay raises, and a \$0.3 million increase in selling, general and administrative expenses driven by higher software and travel and other operating costs. The increase in headcount and selling, general and administrative expenses are mainly attributable to growth initiatives.

Operating income from our SMB Payments segment was \$35.4 million for the nine months ended September 30, 2023, compared to \$39.9 million for the nine months ended September 30, 2022. The decrease of \$4.5 million, or 11.3%, was primarily driven by the timing of certain billing adjustments in the three months ended September 30, 2022, the mix related margin compression, a \$4.9 million increase in salary and employee benefits due to higher headcount, higher stock-based compensation and annual pay raises, and a \$2.2 million increase in selling, general and administrative expenses driven by higher software and travel and other operating costs. The increase in headcount and selling, general and administrative expenses are mainly attributable to growth initiatives.

Depreciation and Amortization

Depreciation and amortization expense of our SMB Payments segment was \$9.9 million for the three months ended September 30, 2023, compared to \$11.0 million for the three months ended September 30, 2022. The decrease of \$1.1 million is due to full amortization of certain intangible assets.

Depreciation and amortization expense of our SMB Payments segment was \$31.5 million for the nine months ended September 30, 2023, compared to \$32.8 million for the nine months ended September 30, 2022. The decrease of \$1.3 million is due to full amortization of certain intangible assets.

B2B Payments

(in thousands)

	Three Months Ended September 30,			Nine Months Ended September 30,		
	2023	2022	\$ Change	2023	2022	\$ Change
Revenue	\$ 13,748	\$ 4,868	\$ 8,880	\$ 19,505	\$ 16,088	\$ 3,417
Operating expenses	13,670	4,651	9,019	20,295	14,799	5,496
Operating income (loss)	\$ 78	\$ 217	\$ (139)	\$ (790)	\$ 1,289	\$ (2,079)
Operating margin	0.6 %	4.5 %		(4.1)%	8.0 %	
Depreciation and amortization	\$ 772	\$ 295	\$ 477	\$ 1,024	\$ 441	\$ 583
Key Indicators:						
B2B issuing dollar volume	\$ 221,456	\$ 214,085	\$ 7,371	\$ 636,361	\$ 597,665	\$ 38,696
B2B issuing transaction count	267	247	20	829	683	146

Revenue

Revenue from our B2B Payments segment was \$13.7 million for the three months ended September 30, 2023, compared to \$4.9 million for the three months ended September 30, 2022. The increase of \$8.8 million, or 179.6%, was primarily driven by revenue from the Plastiq business that was acquired during the quarter.

Revenue from our B2B Payments segment was \$19.5 million for the nine months ended September 30, 2023, compared to \$16.1 million for the nine months ended September 30, 2022. The increase of \$3.4 million, or 21.1%, was primarily driven by revenue from the Plastiq business that was acquired during the quarter, partially offset by a decrease in managed services business due to wind down of certain programs and recognition of certain revenues during 2022 related to a contract termination.

Operating Income (Loss)

Operating income from our B2B Payments segment was \$0.1 million for the three months ended September 30, 2023 compared to an operating income of \$0.2 million for the three months ended September 30, 2022. The decrease of \$0.1 million was primarily attributable to the Plastiq business that was acquired during the quarter and currently being stabilized.

Operating loss from our B2B Payments segment was \$0.8 million for the nine months ended September 30, 2023 compared to an operating income of \$1.3 million for the nine months ended September 30, 2022. The decrease of \$2.1 million was primarily attributable to decreases in revenue from managed services business and the Plastiq business that was acquired during the quarter and currently being stabilized.

Depreciation and Amortization

Depreciation and amortization from our B2B Payments segment was \$0.8 million for the three months ended September 30, 2023, compared to \$0.3 million depreciation and amortization expense for the three months ended September 30, 2022.

Depreciation and amortization from our B2B Payments segment was \$1.0 million for the three months ended September 30, 2023, compared to \$0.4 million depreciation and amortization expense for the three months ended September 30, 2022.

Enterprise Payments

(in thousands)

	Three Months Ended September 30,			Nine Months Ended September 30,		
	2023	2022	\$ Change	2023	2022	\$ Change
Revenue	\$ 35,158	\$ 21,657	\$ 13,501	\$ 93,891	\$ 57,641	\$ 36,250
Operating expenses	13,819	12,345	1,474	43,810	38,137	5,673
Operating income	\$ 21,339	\$ 9,312	\$ 12,027	\$ 50,081	\$ 19,504	\$ 30,577
Operating margin	60.7 %	43.0 %		53.3 %	33.8 %	
Depreciation and amortization	\$ 6,154	\$ 6,203	\$ (49)	\$ 19,557	\$ 18,599	\$ 958
Key Indicators:						
Average billed clients	590,578	387,384	203,194	525,274	364,766	160,508
Average new enrollments	56,269	37,746	18,523	51,864	29,813	22,051

Revenue

Revenue from our Enterprise Payments segment was \$35.2 million for the three months ended September 30, 2023, compared to \$21.7 million for the three months ended September 30, 2022. The increase of \$13.5 million or 62.2%, was primarily driven by an increase in billed clients and customer enrollments, and growth in interest income due to higher interest rates and deposit balances.

Revenue from our Enterprise Payments segment was \$93.9 million for the nine months ended September 30, 2023, compared to \$57.6 million for the nine months ended September 30, 2022. The increase of \$36.3 million or 63.0%, was primarily driven by an increase in billed clients and customer enrollments, and growth in interest income due to higher interest rates and deposit balances.

Operating Income

Operating income from our Enterprise Payments segment was \$21.3 million for the three months ended September 30, 2023, compared to \$9.3 million for the three months ended September 30, 2022. The increase of \$12.0 million or 129.0%, was primarily driven by increases in revenues.

Operating income from our Enterprise Payments segment was \$50.1 million for the nine months ended September 30, 2023, compared to \$19.5 million for the nine months ended September 30, 2022. The increase of \$30.6 million or 156.9%, was primarily driven by increases in revenues.

Depreciation and Amortization

Depreciation and amortization from our Enterprise Payments segment was \$6.2 million for the three months ended September 30, 2023, which was consistent with \$6.2 million depreciation and amortization expense for the three months ended September 30, 2022.

Depreciation and amortization from our Enterprise Payments segment was \$19.6 million for the nine months ended September 30, 2023, compared to \$18.6 million depreciation and amortization expense for the nine months ended September 30, 2022. The increase of \$1.0 million or 5.4%, was primarily driven by the amortization of additional capitalized internal use software.

Critical Accounting Policies and Estimates

Our Unaudited Consolidated Financial Statements have been prepared in accordance with GAAP for interim periods, which often require the judgment of management in the selection and application of certain accounting principles and methods. Our critical accounting policies and estimates are discussed in "Management's Discussion and Analysis of Financial Condition and

Results of Operations" in our Annual Report on Form 10-K for the year ended December 31, 2022. There have been no material changes to these critical accounting policies and estimates as of September 30, 2023.

Liquidity and Capital Resources

Liquidity and capital resource management is a process focused on providing the funding we need to meet our short-term and long-term cash and working capital needs. We have used our funding sources to build our merchant portfolio, for technology solutions and to make acquisitions with the expectation that such investments will generate cash flows sufficient to cover our working capital and other anticipated needs, including our acquisition strategy. We anticipate that cash on hand, funds generated from operations and available borrowings under our revolving credit facility are sufficient to meet our working capital requirements for at least the next 12 months.

During the second quarter of 2022, PRTH's Board of Directors authorized the Company to implement a general share repurchase program under which the Company may purchase up to 2.0 million shares of its outstanding Common Stock for a total of up to \$10.0 million. Under the terms of this plan, the Company may purchase shares through open market purchases, unsolicited or solicited privately negotiated transactions, or in another manner so long as it complies with applicable rules and regulations. The Company had repurchased shares of \$5.7 million during the year ended December 31, 2022.

Our principal uses of cash are to fund business operations and administrative costs, and to service our debt.

Our working capital, defined as current assets less current liabilities, was \$16.6 million at September 30, 2023 and \$18.6 million at September 30, 2022. As of September 30, 2023, we had cash totaling \$24.6 million compared to \$12.7 million at September 30, 2022. These cash balances do not include restricted cash of \$13.9 million and \$11.6 million at September 30, 2023 and September 30, 2022, respectively, which reflects cash accounts holding customer settlement funds and cash reserves for potential losses. The current portion of long-term debt included in current liabilities was \$6.2 million at September 30, 2023 and September 30, 2022. At September 30, 2023, we had availability of approximately \$32.0 million under our revolving credit facility.

The following table and discussion reflect our changes in cash flows for the comparative nine month periods.

<i>(in thousands)</i>	Nine Months Ended September 30,	
	2023	2022
Net cash provided by (used in):		
Operating activities	\$ 72,680	\$ 50,558
Investing activities	(51,224)	(21,095)
Financing activities	157,029	(8,099)
Net increase in cash and cash equivalents and restricted cash	\$ 178,485	\$ 21,364

Cash Provided by Operating Activities

Net cash provided by operating activities was \$72.7 million for the nine months ended September 30, 2023 compared to \$50.6 million for the nine months ended September 30, 2022. The \$22.1 million increase in 2023 was primarily driven by changes in the operating assets and liabilities.

Cash Used in Investing Activities

Net cash used in investing activities was \$51.2 million and \$21.1 million for the nine months ended September 30, 2023 and 2022, respectively. For the nine months ended September 30, 2023, net cash used in investing activities included the acquisition of business of \$28.2 million, additions to property, equipment and software of \$15.3 million, and, acquisitions of intangible assets of \$7.9 million, which was offset by \$0.2 million related to the net payments received on loans to ISOs. For the nine months ended September 30, 2022, net cash used in investing activities included \$6.5 million of cash used to fund acquisitions

of intangible assets, \$3.3 million related to the funding of new loans to ISOs and \$11.4 million of cash used to acquire property, equipment and software.

Cash Provided by Financing Activities

Net cash provided by financing activities was \$157.0 million for the nine months ended September 30, 2023, compared to \$8.1 million of cash used in financing activities for the nine months ended September 30, 2022. The net cash provided by financing activities for the nine months ended September 30, 2023 included changes in the net obligations for funds held on the behalf of customers of \$165.6 million and \$44.0 million in borrowings under the revolving credit facility, offset by \$28.2 million of cash used for the repayment of debt, \$17.9 million of cash dividends paid to redeemable senior preferred stockholders, \$1.0 million of cash used for shares withheld for taxes, \$4.7 million of payments of contingent consideration for business combinations and \$0.9 million of debt modification costs. The net cash used in financing activities for the nine months ended September 30, 2022 included \$36.7 million of cash used for the repayment of debt, \$11.5 million of cash dividends paid to redeemable senior preferred stockholders and \$4.7 million of cash used for shares withheld for taxes and share repurchases, and \$4.0 million of payments of contingent consideration for business combinations, offset by changes in the net obligations for funds held on the behalf of customers of \$25.7 million and borrowings under the revolving credit facility of \$23.0 million.

Long-term Debt

As of September 30, 2023, we had outstanding debt obligations, including the current portion and net of unamortized debt discount of \$623.0 million, compared to \$605.1 million at December 31, 2022, resulting in a increase of \$17.9 million. The debt balance at September 30, 2023 consisted of \$606.1 million outstanding under the term facility and \$33.0 million outstanding under the revolving credit facility, offset by \$16.1 million of unamortized debt discounts and issuance costs. Minimum amortization of the term facility are equal quarterly installments in aggregate annual amounts equal to 1.0% of the original principal, with the balance paid upon maturity. The term facility matures in April 2027 and the revolving credit facility expires in April 2026.

The Credit Agreement contains representations and warranties, financial and collateral requirements, mandatory payment events, events of default and affirmative and negative covenants, including without limitation, covenants that restrict among other things, the ability to create liens, pay dividends or distribute assets from the loan parties to the Company, merge or consolidate, dispose of assets, incur additional indebtedness, make certain investments or acquisitions, enter into certain transactions (including with affiliates) and to enter into certain leases.

If the aggregate principal amount of outstanding revolving loans and letters of credit under the Credit Agreement exceeds 35% of the total revolving credit facility thereunder, the loan parties are required to comply with certain restrictions on its Total Net Leverage Ratio. If applicable, the maximum permitted Total Net Leverage Ratio is: 1) 6.50:1.00 at each fiscal quarter ended September 30, 2021 through June 30, 2022; 2) 6.00:1.00 at each fiscal quarter ended September 30, 2022 through June 30, 2023; and 3) 5.50:1.00 at each fiscal quarter ended September 30, 2023 each fiscal quarter thereafter. As of September 30, 2023, the Company was in compliance with the covenants in the Credit Agreement.

Effect of New Accounting Pronouncements and Recently Issued Accounting Pronouncements Not Yet Adopted

From time to time, new accounting pronouncements are issued by the FASB or other standards setting bodies that may affect our current and/or future financial statements. See [Note 1, Basis of Presentation and Significant Accounting Policies](#), to our Unaudited Consolidated Financial Statements included in Part I, Item 1 of this Quarterly Report on Form 10-Q, for a discussion of recently issued accounting pronouncements not yet adopted.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

For quantitative and qualitative disclosures about market risk, see Item 7A, "Quantitative and Qualitative Disclosures About Market Risk," of our Annual Report on Form 10-K for the year ended December 31, 2022. Our exposures to market risk have not changed materially since December 31, 2022.

Item 4. Controls and Procedures

Evaluation of Disclosure Controls and Procedures

We maintain disclosure controls and procedures, as defined in Rules 13a-15(e) and 15d-15(e) of the Exchange Act, designed to provide reasonable assurance that information required to be disclosed by the Company in reports that it files or submits under the Exchange Act is recorded, processed, summarized or reported within the time periods specified in SEC rules and regulations and that such information is accumulated and communicated to our management, including our principal executive officer (CEO), our principal financial officer (CFO) and, as appropriate, to allow timely decisions regarding required disclosures.

Management, with the participation of the CEO and CFO, has evaluated the effectiveness of the Company's disclosure controls and procedures as of September 30, 2023. Based on that evaluation, the Company's CEO and CFO concluded that the Company's disclosure controls and procedures were effective as of September 30, 2023.

Changes in Internal Control over Financial Reporting

There have been no changes in the Company's internal control over financial reporting during the three and nine months ended September 30, 2023 that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

PART II. OTHER INFORMATION**Item 1. Legal Proceedings**

We are involved in certain legal proceedings and claims, which arise in the ordinary course of business. In the opinion of the Company, based on consultations with internal and external counsel, the results of any of these ordinary course matters, individually and in the aggregate, are not expected to have a material effect on our results of operations, financial condition, or cash flows. As more information becomes available and we determine that an unfavorable outcome is probable on a claim and that the amount of probable loss that we will incur on that claim is reasonably estimable, we will record an accrued expense for the claim in question. If and when we record such an accrual, it could be material and could adversely impact our results of operations, financial condition and cash flows.

Item 1A. Risk Factors

In addition to the other information set forth in this report, you should carefully consider the factors discussed in our Annual Report under Part I, Item 1A "Risk Factors" because these risk factors may affect our operations and financial results. The risks described in the Annual Report are not the only risks we face. Additional risks and uncertainties not currently known to us or that we currently deem to be immaterial also may materially adversely affect our business, financial condition and operating results.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds**Unregistered Sales of Equity Securities and Use of Proceeds**

None.

Issuer Purchases of Equity Securities

The Company's purchases of its Common Stock during the three months ended September 30, 2023 were as follows:

Period	Total Number of Shares Purchased ⁽¹⁾	Average Price Paid per Share	Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs ⁽²⁾	Maximum Number of Shares that May Yet Be Purchased Under the Plans or Programs
July 1-31, 2023	1,636	\$ 4.14	—	690,626
August 1-31, 2023	—	\$ —	—	690,626
September 1-30, 2023	—	—	—	690,626
Total	1,636	\$ 4.14	—	

⁽¹⁾ Represents shares (in whole units) withheld to satisfy employees' tax withholding obligations related to the vesting of restricted stock awards, which was determined based on the fair market value on the vesting date.

⁽²⁾ In May 2022, the Company's Board of Directors approved a stock repurchase program for the purchase of up to 2.0 million of the Company's Common Stock outstanding for up to \$10.0 million.

Item 3. Defaults Upon Senior Securities

N/A

Item 4. Mine Safety Disclosures

N/A

Item 5. Other Information

Rule 10b5-1 Director and Officer Trading Arrangements

On June 16, 2023, Sean Kiewiet, an officer of the Company as defined in Section 16 of the Exchange Act, adopted a Rule 10b5-1 trading arrangement as defined in Item 408(a) of the SEC's Regulation S-K.

Officer or Director Name and Title	Action	Plan Type	Date	Number of Shares to be sold	Expiration
Sean Kiewiet, Chief Strategy Officer	Adopted	Rule 10b5-1	June 16, 2023	620,000	December 31, 2024

Item 6. Exhibits

Exhibit	Description
2.1	Second Amended and Restated Contribution Agreement, dated as of April 17, 2018, by and among Priority Investment Holdings, Priority Incentive Equity Holdings, LLC and M I Acquisitions, Inc. (incorporated by reference to Annex A to the Company's Proxy Statement on Schedule 14(a), filed July 5, 2018).
2.2	Agreement and Plan of Merger, dated as of March 5, 2021, by and among the Company, Finxera, Merger Sub, and the Equityholder Representative.
2.3	Certificate of Amendment to the Certificate of Incorporation of Priority Technology Holdings dated April 16, 2021, filed April 29, 2021
2.4	Agreement and Plan of Merger by and among the Company, Finxera Holdings, Inc., Prime Warrior Acquisition Corp., and Stone Point Capital LLC.
3.1	Second Amended and Restated Certificate of Incorporation of Priority Technology Holdings, Inc. (incorporated by reference to Exhibit 3.1 to the Company's Current Report on Form 8-K, filed July 31, 2018).
3.2	Amended and Restated Bylaws of Priority Technology Holdings, Inc. (incorporated by reference to Exhibit 3.2 to the Company's Current Report on Form 8-K, filed July 31, 2018).
4.1	Warrant Agreement, dated September 13, 2016, by and between American Stock Transfer & Trust Company, LLC and the Registrant (incorporated by reference to Exhibit 4.1 to the Current Report on Form 8-K, filed September 16, 2016).
4.2	Certificate of Designations of Senior Preferred Stock
10.1	Registration Rights Agreement dated as of July 25, 2018 by and among M I Acquisitions, Inc. and the other parties thereto (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K, filed July 31, 2018).
10.2	Priority Technology Holdings, Inc. 2018 Equity Incentive Plan (incorporated by reference to Exhibit 10.2 to the Company's Current Report on Form 8-K, filed July 31, 2018).
10.3	Priority Technology Holdings, Inc. 2021 Employee Stock Purchase Plan
10.3.1	Amendment No. 1 to Priority Technology Holdings, Inc. 2021 Employee Stock Purchase Plan
10.4 †	Director Agreement by and among Priority Holdings LLC, Pipeline Cynergy Holdings, LLC, Priority Payment Systems Holdings, LLC and Thomas C. Priore, dated May 21, 2014 (incorporated by reference to Exhibit 10.6 to the Company's Registration Statement on Form S-4/A, filed December 26, 2018).
10.5 †	Amendment No. 1 to Director Agreement by and among Priority Holdings LLC, Pipeline Cynergy Holdings, LLC, Priority Payment Systems Holdings, LLC and Thomas C. Priore, dated April 19, 2018 (incorporated by reference to Exhibit 10.7 to the Company's Registration Statement on Form S-4/A, filed December 26, 2018).
10.6	Form of Independent Director Agreement (incorporated by reference to Exhibit 10.19 to the Company's Annual Report on Form 10-K, filed March 29, 2019).
10.7	Asset Purchase Agreement by and between MRI Payments LLC, MRI Software LLC, and Priority Real Estate Technology LLC, dated August 31, 2020 (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed September 1, 2020).
10.8	Support Agreement, dated as of March 5, 2021, by and among the Stockholders and Finxera
10.9	Debt Commitment Letter, dated as of March 5, 2021, between Priority Holdings, LLC and Truist Securities, Inc.

10.10	Preferred Stock Commitment Letter, dated as of March 5, 2021, among the Company and certain affiliates of Ares Capital Management LLC
10.11	Securities Purchase Agreement, dated as of April 27, 2021, among the Company and the Investors named therein
10.12	Registration Rights Agreement, dated as of April 27, 2021, among the Company and the Investors name therein
10.13	Credit Agreement, dated as of April 27, 2021, among the Loan Parties name therein and Truist Bank
10.14	Amendment No. 2, dated September 17, 2021, to the Credit Agreement, dated as of April 27, 2021, by and among the Loan Parties named therein and Truist Bank.
10.15	Third Amendment to the Credit and Guaranty Agreement, dated as of June 30, 2023, by and among Priority Holdings, LLC, as the Initial Borrower, the Credit Parties thereto, the 2023 Incremental Revolving Credit Lender and Truist Bank, as Administrative Agent and Collateral Agent.
10.16	Fourth Amendment to the Credit and Guaranty Agreement, dated as of October 2, 2023, by and among Priority Holdings, LLC, as the Initial Borrower, the Credit Parties party thereto, the 2023-1 Incremental Term Lender and Truist Bank, as Administrative Agent and Collateral Agent.
10.17	Form Restricted Stock Unit Award Agreement.
10.18 †	Executive Employment Agreement between Priority Technology Holdings, Inc. and Tim O'Leary, dated September 19, 2022.
10.19	Priority Technology Holdings, Inc. Recoupment Policy adopted March 1, 2023
10.20	Amendment No. 1 to Equity and Asset Purchase Agreement, dated July 31, 2023, by and among PlastiQ, Powered by Priority, LLC, PlastiQ Inc., PLV Inc. and Nearside Business Corp.
10.21	Side Letter Agreement, dated July 28, 2023, by and between PlastiQ, Powered by Priority, LLC and Colonnade Acquisition Corp. II.
10.22	Earnout Agreement, dated July 31, 2023, by and among PlastiQ, Powered by Priority, LLC, PlastiQ Inc., PLV Inc., Nearside Business Corp., Blue Torch Finance, LLC and Priority Holdings, LLC.
10.23	Priority Technology Holdings, Inc. Amended and Restated Certificate of Designations of the Powers, Preferences and Relative, Participating, Optional and Other Special Rights, and Qualifications, Limitations and Restrictions thereof, of Senior Preferred Stock.
10.24	Rule 10b5-1 Sales Plan, dated June 16, 2023, by and between Sean Kiewiet and J.P. Morgan Securities LLC.
21.1	Subsidiaries
31.1 *	Certification of Chief Executive Officer pursuant to Rule 13a-14 and Rule 15d-14(a), promulgated under the Securities and Exchange Act of 1934, as amended.
31.2 *	Certification of Chief Financial Officer pursuant to Rule 13a-14 and Rule 15d-14(a), promulgated under the Securities and Exchange Act of 1934, as amended.
32 **	Certification of Chief Executive Officer and Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101.INS *	XBRL Instance Document - the instance document does not appear in the Interactive Data File because its XBRL tags are embedded within the Inline XBRL document.
101.SCH *	XBRL Taxonomy Extension Schema Document
101.CAL *	XBRL Taxonomy Extension Calculation Linkbase Document
101.LAB *	XBRL Taxonomy Extension Label Linkbase Document
101.PRE *	XBRL Taxonomy Extension Presentation Linkbase Document
101.DEF *	XBRL Taxonomy Extension Definition Linkbase Document

* Filed herewith.

** Furnished herewith.

† Indicates exhibits that constitute management contracts or compensation plans or arrangements.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

PRIORITY TECHNOLOGY HOLDINGS, INC.

November 9, 2023

/s/ Thomas C. Priore
Thomas C. Priore
President, Chief Executive Officer and Chairman
(Principal Executive Officer)

November 9, 2023

/s/ Timothy M. O'Leary
Tim O'Leary
Chief Financial Officer
(Principal Financial Officer)

J.P.Morgan

Sales Plan

Sales Plan, adopted 06/16/23 (the “Sales Plan”, and such date the “Adoption Date”), between Sean Kiewiet (“Seller”) and J.P. Morgan Securities LLC (“JPMS”). The purpose of this Sales Plan is to achieve the investment objectives of broader diversification of investments, while reducing the risk of over concentration in a particular investment.

RECITALS

WHEREAS, the Seller desires to establish this Sales Plan to sell common shares (the “Stock”) of Priority Technology Holdings, Inc. (the “Issuer”); and

WHEREAS, the Seller desires to sell shares of Stock pursuant to this Sales Plan in a total amount equal to “Total Plan Shares” as set forth in Schedule A; and

WHEREAS, the Seller desires to engage JPMS to effect sales of shares of Stock in accordance with the Sales Plan;

NOW, THEREFORE, the Seller and JPMS hereby agree as follows:

A. IMPLEMENTATION OF THE SALES PLAN

1. JPMS shall effect sales (each a “Sale”) of shares of Stock only on days on which the Nasdaq Capital Market (the “Exchange”) is open and the Stock trades regular way on the Exchange (“Trading Day”), pursuant to the specific instructions specified on Schedule A.

2. Seller acknowledges and agrees that JPMS will handle the above order on a best efforts basis. In the event any limit prices of orders are away from the prevailing market prices at any time, there can be no assurance that such orders will be executed in whole or in part. Seller agrees that all orders may be partially executed and will not be treated as an all or none order. JPMS may effect sales of Stock which may coincide with sales of Stock by other accounts held with JPMS including, but not limited to, sales made pursuant to other sales plans with JPMS. In such instances, JPMS will make allocations in a manner believed by JPMS to be equitable to each client. JPMS may aggregate sales of Stock under the Sales Plan with sales of the Stock by other JPMS accounts.

3. Seller agrees to deposit the Total Plan Shares into the JPMorgan Chase Bank, N.A. Asset Custody Account or JPMS Margin Brokerage Account (“Account”). JPMS reserves the right to suspend or cancel this Sales Plan prior to the first Sale if the shares of Stock have not been deposited into an Account for any reason. JPMS shall withdraw Stock from the Seller’s Account in order to effect sales of Stock under this Sales Plan. If on any day that sales are to be made under this Sales Plan the number of shares of Stock in the Seller’s Account is less than the number of shares to be sold on such day, then

JPMS shall notify Seller promptly of such deficiency, and Seller agrees to promptly deposit into the Account the number of shares of Stock necessary to eliminate such deficiency.

4. Seller agrees not to remove or transfer shares of Stock out of the Account in any manner that would cause an alteration of, or deviation from, the terms of this Sales Plan.

5. To the extent that any Stock remains in the Seller's Account upon termination of this Sales Plan, JPMS agrees to return any such Stock for which JPMS had restrictions removed for the purpose of this Sales Plan promptly to the Issuer's transfer agent for relegending to the extent that such Stock would then be subject to transfer restrictions in the hands of the Seller.

6. JPMS will deduct its reasonable and customary commissions from the proceeds of sales of Stock under this Sales Plan, together with any other expenses incurred by JPMS in connection with such sales.

7. The Total Plan Shares, the shares to be sold on a particular day, and the limit prices, shall be adjusted automatically on a proportionate basis to take into account any stock split, reverse stock split or stock dividend with respect to the Stock or any change in capitalization with respect to the Issuer that occurs during the term of this Sales Plan.

8. Subject to Paragraph F.6, sales will commence under this Sales Plan on the Sales Commencement Date, as defined in Schedule A, and shall terminate on the earlier of (a) the close of business on the Sales End Date, as defined in Schedule A; (b) the date on which the Total Plan Shares have been sold; (c) the date this Sales Plan is terminated pursuant to Section E; (d) the date on which the unit of JPMS responsible for executing sales of Stock pursuant to this Sales Plan receives notice or otherwise becomes aware of (i) the closing of a tender or exchange offer with respect to the Stock or of a merger, acquisition, reorganization, recapitalization or comparable transaction affecting the securities of the Issuer as a result of which the Stock is to be exchanged or converted into shares of another company or for other consideration; (ii) if Seller is a natural person, the death or mental incapacity of the Seller; or (iii) the commencement or impending commencement of any proceedings in respect of or triggered by Seller's bankruptcy or insolvency. Notwithstanding the above, this Sales Plan shall not be considered effective, but instead shall be considered null and void, if at least one of the accounts referenced in A.3 above has not been established in the name of Seller and open for the receipt of Stock by the Sales Commencement Date. Seller understands that such an account cannot be opened until JPMS and its affiliates have performed customer due diligence and customer identification in accordance with internal policies and procedures and relevant federal laws including, but not limited to, the Bank Secrecy Act as amended by the USA PATRIOT Act and the regulations promulgated thereunder. Seller understands that there may be significant time delays during this process and that an account may not be open for the receipt of Stock by the Sales Commencement Date.

9. Seller acknowledges and agrees that Seller does not have authority, influence or control over any sales of Stock effected by JPMS pursuant to this Sales Plan, and will not attempt to exercise any authority, influence or control over such sales. JPMS agrees not to seek advice from Seller with respect to the manner in which it effects sales under this Sales Plan. JPMS shall execute the trades in such a way as to attempt to minimize the negative price impact on the market and to attempt to maximize the prices obtained for the shares sold. JPMS may use its discretion in how to work the order to attempt to achieve the best execution above the minimum price per share, but at no time will the Seller communicate to JPMS any instructions on how to execute the order.

10. Seller will be notified of all transactions pursuant to customary trade confirmations that are provided in the normal course of business. In addition, JPMS will use reasonable efforts to notify both the Issuer and the Seller via email of each transaction pursuant to this Sales Plan no later than one Trading Day after the trading date of such transaction. Such notifications shall be sent to the distribution list as indicated in Schedule A, or such other persons as Issuer may direct in writing from time to time.

11. Seller understands that JPMS may not be able to effect a sale due to a market disruption or a legal, regulatory or contractual restriction applicable to JPMS, an insufficient number of shares of Stock being in the Account, JPMS having received written confirmation from the Issuer that the Issuer has not complied with the reporting requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934 (the "Exchange Act") that are a condition to complying with Rule 144 or 145 under the Securities Act of 1933 (the "Securities Act"), or a pending sale under this Sales Plan causing Seller to exceed any applicable volume limitations of Rule 144 or 145 under the Securities Act. If any sale cannot be executed as required by Paragraph A.1 due to: (a) Issuer not complying with the reporting requirements of Section 13 or 15(d) of the Exchange Act that are a condition to complying with Rule 144 or 145 under the Securities Act, JPMS will carry over any unsold shares to be sold in whole or in increments pursuant to the terms of Schedule A as and when the Issuer has provided written confirmation to JPMS that the Issuer is currently compliant with such reporting requirements; (b) the applicable volume limitations of Rule 144 or 145 under the Securities Act, then JPMS will recalculate the volume limitations on a weekly basis and carry over any unsold shares to be sold in whole or in increments pursuant to the terms of Schedule A as and when the volume limitations permit; or (c) a market disruption, a legal, regulatory or contractual restriction applicable to JPMS or any other such event, such sale shall be cancelled and shall not be effected pursuant to this Sales Plan, and, notwithstanding any language to the contrary herein, there shall be no carryover associated with such cancelled sale other than as set forth in Schedule A.

12. It is the intent of the parties that this Sales Plan comply with the requirements of Rule 10b5-1(c)(1) under the Exchange Act and this Sales Plan shall be interpreted to comply with the requirements of Rule 10b5-1(c).

13. In the event that it is necessary for JPMS to borrow or purchase shares of Stock in order to complete any sale on behalf of Seller pursuant to this Sales Plan, Seller authorizes JPMS to borrow or purchase such shares and agrees to be responsible for any expense or loss which JPMS may sustain relating to such borrowing or purchase, including any expense or loss JPMS may sustain as a result of its inability to borrow or purchase shares of Stock to complete its delivery obligation.

B. RULES 144 AND 145

The following four paragraphs shall only apply to Sellers who are subject to Rules 144 and 145.

1. JPMS agrees to conduct all sales in accordance with the manner of sale requirement of Rule 144 or 145 under the Securities Act, and in no event shall JPMS effect any such sale if such sale would exceed the then applicable volume limitation under Rule 144, assuming JPMS's sales under this Sales Plan and those notified to JPMS pursuant to Paragraph B.4 are the only sales subject to that limitation. JPMS will be responsible for completing and filing Form 144 on behalf of the Seller using (a) the required Form 144s that Seller shall execute and provide, as requested by JPMS, or (b) for Form 144 filings on or after April 13, 2023, the information described in Paragraph B.3 below. Seller understands and agrees that JPMS shall make Form 144 filings as necessary to comply with Rule 144, the frequency of which will be at the discretion of JPMS after the initial filing is made no later than the date on which the first order to sell Stock is executed hereunder.

2. Each such Form 144 shall state that the sales thereunder are being made pursuant to a previously adopted plan intended to comply with Rule 10b5-1(c), shall include the date the Seller adopted this Sales Plan and shall indicate that the representation regarding the Seller's knowledge of material information speaks as of the adoption date of this Sales Plan.

3. Seller confirms that at or prior to adopting this Sales Plan, Seller has provided JPMS with a signed Delegation and Grant of Authority form or similar written agreement with regard to Form 144 filings, and all information therein remains fully accurate and complete (including, for the avoidance of doubt, the agreements, representations, warranties, U.S. Securities and Exchange Commission central index key (CIK) and CIK confirmation code (CCC) contained therein. Seller further confirms to JPMS that the information contained in this Sales Plan (including, without limitation, the information in Schedules A and B) is fully accurate and complete for purposes of Form 144 filings, and authorizes JPMS to include such information in such filing(s) on the undersigned's behalf.

4. Seller agrees not to take any action that would cause the sales not to comply with Rule 144 or 145, and Seller agrees not to cause any person or entity with which Seller would be required to aggregate sales of Stock pursuant to paragraph (a)(2) or (e) of Rule 144 to take any action that would cause the sales not to comply with Rules 144 or

145. Seller will (a) promptly following the date hereof, provide notice to JPMS of any such transactions during the three months preceding the date hereof and (b) from the date hereof until the expiration of this Sales Plan pursuant to Paragraph A.8 above, provide prompt notice to JPMS of Seller's entry into any other selling program or transaction in Stock. Seller further agrees that JPMS, without independent inquiry, may reasonably (c) rely on Seller's notices pursuant to this Paragraph B.4, and (d) conclude in the absence of such notices that the Seller has entered into no such transactions or outside selling programs.

C. REPRESENTATIONS AND AGREEMENTS OF SELLER

1. Seller represents and warrants that as of the time of execution of, and entering into, this Sales Plan: (a) to the best of Seller's knowledge there is no blackout period (as defined in 17 C.F.R. Section 245.100(b), a "Blackout Period") in effect for Issuer, (b) the Seller is not aware of any material, nonpublic information with respect to the Issuer or any securities of the Issuer (including the Stock) or of the actual or approximate beginning or ending dates of a Blackout Period for Issuer, and (c) the Seller is entering into this Sales Plan, and the transactions contemplated herein, in good faith and not as part of a plan or scheme to evade the prohibitions of any applicable laws or regulations, such as Rule 10b5-1 under the Exchange Act. Seller further agrees to act in good faith with regard to this Sales Plan, including without limitation any suspension, termination and/or amendment. For the avoidance of doubt, to the extent Seller is a director or officer of Issuer (as defined in Rule 16a-1(f) under the Exchange Act, and regardless of whether Issuer is otherwise subject to Section 16 of the Exchange Act and the rules thereunder), Seller's representations in clauses (b) and (c) of this Paragraph C.1 are intended as "certifying" representations for purposes of Rule 10b5-1(c)(1)(ii)(C) under the Exchange Act.

2. At the time of Seller's execution of this Sales Plan, Seller has not (a) entered into or altered a corresponding or hedging transaction with respect to the Total Plan Shares, or (b) entered into or given any additional contract, instruction, or plan that would qualify for the affirmative defense under Rule 10b5-1(c)(1) under the Exchange Act. While this Sales Plan remains in effect, Seller agrees (c) not to enter into any such transaction described in clause (a); and (d) not to enter into or give any additional contract, instruction or plan described in clause (b) without the prior consent of JPMS. JPMS will require certain representations from Seller and acknowledgement of Issuer as a condition to granting such consent.

3. Seller agrees to make all filings, if any, required under and monitor Seller's own compliance with Sections 13(d), 13(g) and 16 of the Exchange Act.

4. Except as provided in Paragraph B.1, Seller acknowledges and agrees that JPMS has no duty to (a) determine whether Seller has violated Rules 144 or 145 under the Securities Act, Sections 13(d), 13(g) or 16 of the Exchange Act or the rules adopted by the SEC thereunder, or any other laws or regulations applicable to the Seller in connection with this Sales Plan; or (b) ascertain or advise on any reporting or disclosure

requirements that may apply to Issuer (including, without limitation, the obligations contained in the U.S. Securities and Exchange Commission's December 2022 rulemaking regarding Rule 10b5-1 under the Exchange Act and related matters (publicly available at 87 Federal Register 80362 (Dec. 29, 2022)). Seller understands that this Sales Plan in no way alters Seller's obligations and responsibilities under Section 16, including those prohibitions against short swing profits.

5. Seller understands that the laws and regulations of U.S. states or non-United States jurisdictions (collectively, "State or Foreign Regulation") may impose further restrictions or limitations on sales of shares of Stock by or on behalf of Seller. State or Foreign Regulation may include, without limitation, the European Union Market Abuse Regulation (Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014). Seller acknowledges and agrees that JPMS has no duty to determine whether any State or Foreign Regulation would impose restrictions or limitations on this Sales Plan. Seller understands that this Sales Plan in no way alters Seller's obligations and responsibilities, or the obligations and responsibilities of the Issuer, under State or Foreign Regulation. For the avoidance of doubt, references in this Sales Plan to applicable laws, regulations and legal/regulatory restrictions shall be construed to include any applicable State and Foreign Regulation.

6. Seller acknowledges and agrees that JPMS has not provided Seller with any tax, accounting or legal advice. Seller understands that Seller should seek the advice of counsel regarding this Sales Plan and the various securities and tax law issues related thereto.

7. Seller agrees to notify JPMS immediately in the event of trading restrictions being imposed as the result of any applicable regulatory prohibition or lock up event restricting sales by or on behalf of affiliates, such as a stock offering or tender offer.

8. Seller represents and warrants that Seller is able to sell shares of Stock, as contemplated by this Sales Plan, in accordance with the Issuer's insider trading policies and Seller has obtained the acknowledgement of the Issuer to enter into this Sales Plan. Seller further represents and warrants that the Stock is not subject to any liens, security interests or other impediments to transfer (except for limitations imposed by Rules 144 or 145, if applicable).

9. To the extent this Sales Plan constitutes a contract, instruction or plan described in Rule 10b5-1(c)(1)(ii)(E) (a "Single-Trade Plan"), Seller represents and warrants that it has not entered into, and will not enter into, another Single-Trade Plan within 12 months before or after the Adoption Date of this Sales Plan.

D. INDEMNIFICATION AND LIMITATION ON LIABILITY

1. Seller agrees to indemnify and hold harmless JPMS and its directors, officers, employees and affiliates from and against all claims, losses, damages and liabilities (including without limitation, any legal or other expenses reasonably incurred

in connection with defending or investigating any such action or claim) arising out of or attributable to JPMS's actions taken or not taken in compliance with this Sales Plan or arising out of or attributable to any breach by Seller of this Sales Plan (including Seller's representations and warranties hereunder) or any violation by Seller of applicable laws or regulations. This indemnification shall survive termination of this Sales Plan. Notwithstanding the foregoing, Seller shall have no indemnification obligation to the extent any claims, losses, damages or liabilities are due to the gross negligence, recklessness or willful misconduct of JPMS or any other indemnified person.

2. Notwithstanding any other provision hereof, JPMS shall not be liable to Seller for: (a) special, indirect, punitive, exemplary or consequential damages, or incidental losses or damages of any kind, even if advised of the possibility of such losses or damages or if such losses or damages could have been reasonably foreseen; or (b) any failure to perform or to cease performance or any delay in performance that results from a cause or circumstance that is beyond its reasonable control, including but not limited to failure of electronic or mechanical equipment, strikes, failure of common carrier or utility systems, severe weather, market disruptions or other causes commonly known as "acts of God".

E. SUSPENSION, TERMINATION AND AMENDMENT

1. This Sales Plan may be (a) suspended or terminated by Issuer at any time upon one Trading Day prior written notice or (b) terminated by Seller at any time upon one Trading Day prior written notice; provided however that JPMS may in its sole discretion decide to suspend or terminate on the same Trading Day that written notice is provided, if JPMS deems such action practicable. Any such suspension or termination shall be made in good faith and not as a part of a plan or scheme to evade the prohibitions of Rule 10b5-1 or other applicable securities laws. JPMS will require certain representations from Seller and acknowledgement of Issuer as a condition to such suspension or termination.

2. This Sales Plan shall be suspended, or at JPMS's option, terminated, if JPMS receives notice, whether pursuant to Paragraph C.7 or otherwise, of (a) the occurrence of any legal, contractual or regulatory restriction applicable to Seller or its affiliates, including without limitation, any restriction related to a merger or acquisition, or (b) a stock offering requiring an affiliate lock-up, that would prohibit sales pursuant to this Sales Plan, or (c) if the Stock has been delisted from the Exchange, or becomes subject to the delisting procedure from the Exchange.

3. Seller may amend or modify the economic trading parameters of this Sales Plan (such as the number, size, price and timing of orders) only upon the written consent of JPMS. Any such amendment or modification shall be made in good faith and not as a part of a plan or scheme to evade the prohibitions of Rule 10b5-1 or other applicable securities laws. Seller agrees that Seller will not amend or modify this Sales Plan at any time: (a) that a Blackout Period is in effect for Issuer or (b) that Seller is aware of any material non-public information about the Issuer and/or the Stock or of the actual or

approximate beginning or ending dates of a Blackout Period for Issuer. JPMS will require certain representations from Seller and acknowledgement of Issuer as a condition to such amendment or modification.

F. GENERAL

1. This Sales Plan shall be governed by and construed in accordance with the laws of the State of New York without reference to choice of law principles. Except for modifications or amendments governed by Paragraph E.3, this Sales Plan may be modified or amended only by a writing signed by the parties hereto and acknowledged by the Issuer.

2. This Sales Plan shall be subject to all terms and conditions governing the Seller's Account, including the General Terms for Accounts and Services, the Asset Account Agreement and the JPMS Brokerage Agreement, including such provisions dealing with binding arbitration and waiving the right to litigate. This Sales Plan, together with the terms and conditions referenced in the preceding sentence, as well as any amendments or modifications made pursuant to this Sales Plan and those terms and conditions, represent the complete agreement between the parties on these subjects.

3. For the avoidance of doubt, to the extent this Sales Plan requires Seller to comply with the internal policies or procedures of the Issuer, Seller acknowledges and agrees that JPMS may rely solely on Seller's execution of this Sales Plan and has no duty to inquire independently as to Seller's compliance with such Issuer policies or procedures.

4. All notices to JPMS under this Sales Plan shall be given to JPMS by email: jpm_10b5-1@jpmchase.com.

5. Seller's rights and obligations under this Sales Plan may not be assigned or delegated without the written permission of JPMS.

6. This Sales Plan shall not be effective until executed by Seller and JPMS, and acknowledged by Issuer. This Sales Plan may be signed in any number of counterparts, each of which shall be an original, with the same effect as if the signatures thereto were upon the same instrument.

Signature(s):

DocuSigned by:
By: **SEAN MICHAEL KIEWIET** 06/16/23
31BF87692A0148B...
Name: Sean Kiewiet Date

J.P. Morgan Securities LLC Signature:

DocuSigned by:
By: **Richelle D Mackiewicz** 06/16/23
D56DA3D69EF647E...
Name: Richelle Mackiewicz Date
Title: Managing Director

Acknowledged:

Priority Technology Holdings, Inc.

DocuSigned by:
By: *Brad Miller* 06/16/23
C5765B276861497...
Name: Brad Miller Date
Title: General Counsel and Chief Risk Officer

Schedule A

Issuer: Priority Technology Holdings, Inc.

Ticker: PRTH

Seller: Sean Kiewiet

Seller's Affiliation Status (check all that apply):

- Affiliate under Rule 144
- Insider under Section 16 of the Exchange Act¹;
- Officer
- Director
- Large Shareholder (i.e. 10%+)
- Not an affiliate under Rule 144, but subject to **Issuer's** trading windows
- Other

Sales End Date: December 31, 2024

Distribution List:

- (i) sean@kiewiet.family
- (ii) laura.pfiester@prth.com
- (iii) brad.miller@prth.com

On the first Trading Day of each Trading Period as defined in the table below, JPMS will place an Order(s) to sell shares of Priority Technology Holdings, Inc. in the amounts and with the limit or market prices also shown in the table below. Each Order may either be a Limit Price Order as described in the table below or a Market Price Order based on the then prevailing market price of the shares. During Trading Periods with multiple Orders, Orders with the lowest price will be executed first. For the avoidance of doubt, this applies to both the Limit Price and Market Price Orders, and where there is a Market Price Order this will be solely based on the then prevailing market price. Each Order will be good through the last Trading Day of the defined Trading Period.

¹ This check box applies even if Issuer is a "foreign private issuer" exempt from the substantive requirements of section 16 of the Exchange Act.

Trading Period #	Order #	Trading Period*		# of Shares to Sell	Limit Price
		Entry Date	End Date		
1	1	9/14/23 ("Sales Commencement Date")	12/31/24	20,000	"at the then prevailing market price"
2	2	10/2/23	12/31/24	10,000	"at the then prevailing market price"
2	3	10/2/23	12/31/24	10,000	\$5.00
2	4	10/2/23	12/31/24	20,000	\$10.00
3	5	11/1/23	12/31/24	10,000	"at the then prevailing market price"
3	6	11/1/23	12/31/24	10,000	\$5.00
3	7	11/1/23	12/31/24	20,000	\$10.00
4	8	12/1/23	12/31/24	10,000	"at the then prevailing market price"
4	9	12/1/23	12/31/24	10,000	\$5.00
4	10	12/1/23	12/31/24	20,000	\$10.00
5	11	1/2/24	12/31/24	10,000	"at the then prevailing market price"
5	12	1/2/24	12/31/24	10,000	\$5.00
5	13	1/2/24	12/31/24	20,000	\$10.00
6	14	2/1/24	12/31/24	10,000	"at the then prevailing market price"
6	15	2/1/24	12/31/24	10,000	\$5.00
6	16	2/1/24	12/31/24	20,000	\$10.00
7	17	3/1/24	12/31/24	10,000	"at the then prevailing market price"
7	18	3/1/24	12/31/24	10,000	\$5.00

J.P.Morgan

7	19	3/1/24	12/31/24	20,000	\$10.00
8	20	4/1/24	12/31/24	10,000	“at the then prevailing market price”
8	21	4/1/24	12/31/24	10,000	\$5.00
8	22	4/1/24	12/31/24	20,000	\$10.00
9	23	5/1/24	12/31/24	10,000	“at the then prevailing market price”
9	24	5/1/24	12/31/24	10,000	\$5.00
9	25	5/1/24	12/31/24	20,000	\$10.00
10	26	6/3/24	12/31/24	10,000	“at the then prevailing market price”
10	27	6/3/24	12/31/24	10,000	\$5.00
10	28	6/3/24	12/31/24	20,000	\$10.00
11	29	7/1/24	12/31/24	10,000	“at the then prevailing market price”
11	30	7/1/24	12/31/24	10,000	\$5.00
11	31	7/1/24	12/31/24	20,000	\$10.00
12	32	8/1/24	12/31/24	10,000	“at the then prevailing market price”
12	33	8/1/24	12/31/24	10,000	\$5.00
12	34	8/1/24	12/31/24	20,000	\$10.00
13	35	9/3/24	12/31/24	10,000	“at the then prevailing market price”
13	36	9/3/24	12/31/24	10,000	\$5.00
13	37	9/3/24	12/31/24	20,000	\$10.00
14	38	10/1/24	12/31/24	10,000	“at the then prevailing market price”

14	39	10/1/24	12/31/24	10,000	\$5.00
14	40	10/1/24	12/31/24	20,000	\$10.00
15	41	11/1/24	12/31/24	10,000	“at the then prevailing market price”
15	42	11/1/24	12/31/24	10,000	\$5.00
15	43	11/1/24	12/31/24	20,000	\$10.00
16	44	12/2/24	12/31/24	10,000	“at the then prevailing market price”
16	45	12/2/24	12/31/24	10,000	\$5.00
16	46	12/2/24	12/31/24	20,000	\$10.00
		Total Plan Shares		620,000	

*The actual first Trading Day of the Trading Period (and thus the actual Sales Commencement Date) shall be the latest of (but not to exceed 120 days following the Adoption Date):

- i. the date indicated above as the start of the Trading Period
- ii. 90 days from the date on which the Adoption Date indicated in the first paragraph of this Sales Plan falls; and
- iii. the second Trading Day following the disclosure of the Issuer’s financial results on Form 10-Q or Form 10-K for the completed fiscal quarter in which the Adoption Date indicated in the first paragraph of this Sales Plan falls.

JPMS’s obligation to place these orders is conditioned upon JPMS receiving confirmation from Issuer of the exact date as determined pursuant to the formula above. JPMS shall handle orders for such Trading Period on the best-efforts basis described in Paragraph A.2 of this plan, which in some cases may mean handling such orders on the Trading Day following receipt of Issuer confirmation.

Schedule B

Shares to be used to execute the sales:

Order #	Number of Shares	Nature of Acquisition	Date Acquired	Date of Payment	Nature of Payment
#1-#46	620,000	Founders Shares	07/25/2018	07/25/2018	N/A

**CERTIFICATION OF PRINCIPAL EXECUTIVE OFFICER PURSUANT TO
EXCHANGE ACT RULE 13a-14(a) AS ADOPTED PURSUANT TO
SECTION 303 OF THE SARBANES-OXLEY ACT OF 2002**

I, Thomas C. Priore, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Priority Technology Holdings, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

November 9, 2023

/s/ THOMAS C. PRIORE

Thomas C. Priore
Chief Executive Officer and Chairman
(Principal Executive Officer)

**CERTIFICATION OF PRINCIPAL FINANCIAL OFFICER PURSUANT TO
EXCHANGE ACT RULE 13a-14(a) AS ADOPTED PURSUANT TO
SECTION 303 OF THE SARBANES-OXLEY ACT OF 2002**

I, Timothy M. O'Leary, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Priority Technology Holdings, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

November 9, 2023

/s/ TIMOTHY M. O'LEARY

Timothy M. O'Leary
Chief Financial Officer
(Principal Financial Officer)

**CERTIFICATION OF PRINCIPAL EXECUTIVE OFFICER AND PRINCIPAL FINANCIAL OFFICER
PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE
SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report on Form 10-Q of Priority Technology Holdings, Inc. (the "Company") for the quarter ended September 30, 2023 as filed with the Securities and Exchange Commission (the "Report"), each of the undersigned, on the dates indicated below, hereby certifies pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

1. The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Act of 1934; and
2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operation of the Company.

November 9, 2023

/s/ THOMAS C. PRIORE

Thomas C. Priore
Chief Executive Officer and Chairman
(Principal Executive Officer)

November 9, 2023

/s/ TIMOTHY M. O'LEARY

Timothy M. O'Leary
Chief Financial Officer
(Principal Financial Officer)

The foregoing certifications are being furnished solely pursuant to 18 U.S.C. § 1350 and are not being filed as part of the Report on Form 10-Q or as a separate disclosure document.